



Website Banner-Ad Program

SAMPLE ADS

Sample ads can be viewed at
http://www.electricalrebuilders.org/ads_sample_page/

ONE CLICK TO YOUR WEBSITE!

Ads can be linked to any web page you choose. Most companies opt to take rebuilders to the home page of their website, but other options are available. Consider a web page with ERA member-only specials. That will get attention!

WHERE ARE THE ADS?

Ads are displayed on member-only accessible pages throughout the ERA website. Areas include the ERA Forums, EREN Newspaper Archives, Industry Sources Guide and more. Ads to be displayed are selected in a computer-generated random sequence that ensures every ad receives equal exposure.

TECHNICAL SPECIFICATIONS

Ads can be one, two or a maximum of three screens. There is no extra charge for more than one screen.

The size of the ad must be exactly 468 pixels x 60 pixels. This is extremely important because the formatting of the web page depends on the ads being this size.

We can accept ads in the following formats:

Single-screen ads:	.jpg, .gif, .png
Multi-screen ads:	.gif (animated gif)

Final file size should be less than 160Kb

NEED HELP CREATING AN AD?

The ERA can help you create your banner-ad. Cost is \$100.00 for the first screen and \$50.00 for each additional screen.

CONTACT INFORMATION

Questions about the ad program?

Contact Wes Grueninger - phone: 262-292-9333

email: ere.wesg@gmail.com

Send completed ads to: ere.wesg@gmail.com