

ERA Board of Directors Meeting Jan. 16, 2008

Start Time: 6:35 PM CST

Attendees: Henry Henke, Joe Bradish, Jim Thomas, Chris Thompson, Joe Davis, Mike Schroeder, Dennis Jacinto, Dan Smith and Alan Melton

AGENDA

1. April Show in Grand Rapids:

- a.) Alan Melton suggested a show reminder in the quarterly newsletter. Dennis Jacinto will make a flyer to promote the show for the ERA.
- b.) It was decided to give away a laptop computer at the show.
- c.) Hank Henke, the Regional VP for the Michigan area, will head a committee to make arrangements for the show. The committee will organize giveaways and other show responsibilities.
- d.) Expenditures of over \$200 need a PO from Chris Thompson. Lesser amounts need no PO.

2. Best Way to Gather and Distribute Industry Information:

- a.) Due to financial considerations, Joe Davis has decided to make 2008 his last year of cross-country seminars.
- b.) A two-pronged approach to this problem was developed after much discussion.
 - The ERA will try to delay Joe Davis' retirement from seminars if at all possible.
 - At some point in the future when Joe Davis retires, the ERA needs to develop a plan to educate and inform rebuilders.
- c.) Joe Davis will head a committee in this area.

3. Scholarships for New Members Attending the Show in Grand Rapids:

- a.) Jim Thomas wanted to give away 5 free rooms to new member attendees of the Grand Rapids show. Mike Schroeder felt the giveaway should include all rebuilder members, which was agreed upon.
- b.) Dan Smith made a motion to allow \$500 to go to 5 rooms for ERA rebuilder member attendees to be drawn from a hat. Alan Melton seconded the motion. The vote passed unanimously.
- c.) Dan Smith will call Bob Thomas and Polly Shea to deal with the details of this show promotion.

4. Is Technology Passing Our Industry By?:

- a.) Jim Thomas noted that it is becoming commonplace for installers to use OE units rather than rebuilds to solve problems. This is a bad reflection on our industry. Alternator testing capabilities are not what they need to be industry-wide. Rebuilders need to be able to test a unit as it works in its application. This is an industry-wide problem with rebuilders, suppliers and manufacturers all sharing in the responsibility for the problem and its solution.
- b.) Mike Schroeder would like to see the ERA website add two forms: "Tricks, Tips and Tidbits" and "Electronic Links to Companies Who Sell Items of Interest and Need to the Rebuilding Industry".

The Next Board Meeting will be Feb. 20, 2008.

Meeting Adjourned at 8:15 PM CST

Respectfully submitted,

Joe Bradish
Secretary