

Minutes: ERA Board of Directors Wednesday November 17, 2010

Attendees: Ronnie Charnes, Alan Reynolds, Bill Ernst, Henry Henke, Dean Conner, Ken Plourde, Chris Thompson, Mike Schroeder, Tom Barrett, Joe Bradish, Wes Grueninger, Daren Roggentien.

1: Treasurers Report:

Chris Thompson reported a balance of \$28,167.16 with all bills paid in full.

2: Membership Committee Report:

- a. Tom Barrett told attendees that 300 mailings were sent out on October 28th. Of those 25 were returned for various reasons, incorrect address etc. Two rebuilders have signed on as guest members. Tom thought at this time it would be a good idea to do a follow-up call to the other rebuilders that have had the membership mailings sent to them. Tom informed attendees that these calls are too much for a few members to handle and would need other members to step forward and help with these phone calls.
- b. Tom reminded attendees that all members should remind sales people that they talk to about the ERA Web Site.
- c. As of November 1st current membership stands at 430.

3: Technical/Training Committee Report:

- a. Wes Grueninger reported that he did not renew the email service, Constant Contact that sent out reminders of monthly meetings automatically. This service has a cost of \$144.00 per year. The November Technical meeting had poor attendance and he thought it may have been because members of the committee did not get reminded of the meeting.
After discussion a Motion was made by Mike Schroeder to renew the email service, Constant Contact.
Second by Chris Thompson.
All ayes, motion approved
- b. Wes informed attendees that the Warranty/Product Defect form was now available from the ERA Home Page.
- c. Wes reported that he had spent most of the month working with the mailings for the Membership Committee. Each mailing comes with a preset guest account. Wes informed that these guest accounts are active until the end of December, 2010.
- d. Wes informed attendees that he has been working on two videos. One was shot by Dick Vensel and the other by Henry Henke. He also has a video that Ken Plourde shot on shaft straightening.
- e. Mike Schroeder reported that the Tech Line usage had been down for the month.
- f. Wes reported that the training videos now have counters. All members can see how many times each video has been viewed.

4: Old Business:

a. ERA Trade Show.

1. Ken Plourde has talked with Polly Shea and Larry Hagemeister about the ERA Board Meeting/Breakfast on Sunday morning of the ERA Trade Show. The meeting will be the same as in the past with the exception that Polly will take care of the arrangements and expenses with the ERA reimbursing her.
2. The seminar with suppliers on the ERA Web Site has two options, Friday from 11:00 until 12:00 in a private room at a cost of \$200.00 or on the Trade Show floor at 7:00am Saturday morning at no extra cost. It was determined that there could be distractions if it were held on Saturday morning.

Motion made by Henry Henke to obtain a private room at a cost of \$200.00 and have the seminar at the Friday time slot.

Second by Dean Conner

All ayes motion passed.

3. Nissan of North America plans on having a Nissan Leaf on display.

b. ERA Office Computer.

Tabled until December.

c. ERA Global Advertising.

Ken Plourde told attendees that nothing has ever been done with this. His thoughts were that the ERA should put together an ad and Jimco and Vensel Enterprises have agreed to get them to their overseas customers. Tom Barrett will bring this up at the next Membership Committee meeting and report back at the December ERA Board meeting.

5: New Business:

- a. Ken Plourde informed attendees that the Budget Committee is setting up meetings to submit the 2011 budget to the ERA Board for approval. He asked if anyone knew of any possible shortcomings in any budget areas and if there were to get with him as soon as possible.

- b. Chris Thompson reported that the Excel program used for ERA accounting needed to be updated.

Motion made by Ken Plourde to appropriate up to \$200.00 to update the accounting program.

Second by Henry Henke. All ayes motion approved.

Mike Schroeder will contact the ERA account to get the program updated.

Being no further business a motion was made by Mike Schroeder to adjourn.

Second by Henry Henke. All ayes. Meeting adjourned at 8:20 pm CST.

**NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR
WEDNESDAY DECEMBER 15TH, 2010 @ 6:30 PM CST**

Respectfully Submitted

Daren Roggentien

Secretary