Minutes: ERA Board of Directors Wednesday January 19th, 2011
Start Time 6:30 pm CST

Attendees: Bill Ernst, Alan Reynolds, Joe Bradish, Ronnie Charnes, Mike Dietrich, Wes Grueninger, Mike Schroeder, Tom Barrett, Ken Plourde, Dean Conner, Henry Henke, Chris Thompson, Larry Hagemeister, Daren Roggentien.

1: Treasurers Report:

Chris Thompson reported a balance of $25,219.36 with all bills paid in full.
A discussion was had on transferring money from the ERA checking account into a certificate of deposit. Chris noted that even though interest rates are low on short term cd's, checking accounts paid 0 interest. A question was asked on penalty in case the cd had to be withdrawn early? Chris informed attendees that the only penalty would be what the cd had earned since renewal.
A motion was made by Chris Thompson to transfer $14,000.00 from the ERA checking account into a certificate of deposit.
Second by Dean Conner. All ayes Motion passed
Mike Schroeder will check into this and report back to the ERA Board at the February meeting.

2: Membership Committee Report:

a. Tom Barrett reported a current membership of 422 members.
b. Tom told attendees that he has been working on calling members that have not renewed their membership. He explained that this can be time consuming when conversing with rebuilders on reasons why they should renew. Tom invited anyone that is able to attend the next membership committee meeting to please do so and come up with ideas on hiring someone to make these phone calls. The membership committee can then come up with some ideas and numbers to present to the ERA Board.

3: Technical/Training Committee Report:

a. Mike Schroeder reported that the Tech Line has had normal usage.
b. Mike informed attendees that the line item in the ERA budget that was listed as advertising has been changed to Training Committee. The amount for this line item has been increased to $2,500.00 pending budget approval.
c. Wes Grueninger reported that he has scanned and converted to pdf's wiring diagrams for the 1959 model year. Wes has also finished a training video with Joe Bradish on testing alternators that use a com terminal. Wes is also working several other videos including a video on armature shaft straightening and armature shaft replacement. Wes reminded everyone that he is working on a video on solenoid rebuilding and that he is still in need of solenoid cores and that he wants OEM cores only.

d. The Committee is looking into buying additional cameras for making videos.

4: Old Business:

a. ERA Trade Show.

1. Ken Plourde reported that Polly Shea has sent out information packets to the Show vendors. The schedule for show seminars is being finalized. The time frame for seminars will be 1 hour in length with the exception of the Joe Davis seminar. Polly is wanting suggestions for topics for discussion at the O.E. seminars. If anyone has suggestions please contact Ken Plourde or Ronnie Charnes.
2. A question was brought up on discounts of items for current members or prospective members joining the ERA at the Trade Show. A printout will be made for the registration table at the Joe Davis seminar as well as at the ERA Booth. Wes Grueninger will handle putting the printouts together.
3. Mike Schroeder asked if attendees name badges would be distinguishable on whether an attendee was an ERA member or not. Ronnie Charnes will talk to Polly about this.

b. ERA Office Computer.

1. Mike Schroeder informed attendees that he has checked with a computer supply businesses that have units that have come back from a lease program. These units are 2-3 years old and come with Windows XP, this is the current operating system used by the ERA, DVD burner, 19" flat panel monitor, wired keyboard and wireless mouse. Mike thought that it can purchased for around $239.00 plus the cost to transfer data for a total of about $300.00. Wes Grueninger thought purchasing the used computer would be good buy but would like to see the ERA purchase a new hard drive.
   A motion was made by Ken Plourde to approve up to $350.00 for a used computer with a new hard drive installed.
   Second by Henry Henke. All ayes motion approved.

c. ERA 2011 Budget.

1. Chris Thompson presented the proposed 2011 ERA Budget. All line items were discussed and any changes were explained. There are three changes in the line item categories, Accounting expenses was changed to Accounting and Legal expenses, Publishing of Books and DVD's was combined with Printing expenses and Advertising for Training was changed to Training Committee expenses.
   A motion was made by Ken Plourde to accept the 2011 ERA Budget as proposed.
   Second by Mike Dietrich. All ayes motion approved.

5. New Business:

a. Mark Schiavone from Member Savings Program (The Buying Group) joined the meeting at 6:35 to explain

to attendees the benefits that Member Savings Program has to offer ERA members. Member Savings Program is currently a benefit to ERA members at no cost. Mark would like to get a current roster of ERA members so he could email each one to explain the advantages of joining Member Savings Program. Mark informed attendees that he has been with Member Savings Program for 8 years. ERA members that join would receive 1 email per month unless Member Savings Program had new programs to announce. No member of Member Savings Program would be contacted buy phone and Members Savings Program would not sell the ERA membership roster. Mark informed that Member Savings Program now has Graingers as a program benefit. Members of Members Savings Program would receive an average of 28% discount on items that they purchase from Graingers. Tom Barrett asked Mark if he would be willing to attend the ERA Trade Show to explain the benefits to members and prospective members. Mark thought this would be doable. Tom will talk with Mark about committing to be at the Trade Show.
A motion was made by Ken Plourde to forward a current ERA membership roster to Mark Schiavone of Members Savings Program.
Second by Dean Conner. All ayes motion approved.
Wes Grueninger will contact Mark on the best way to get him the roster.

Being no further business a motion was made by Ken Plourde to adjourn.
Second by Henry Henke. All ayes meeting adjourned @9:00pm CST

NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR WEDNESDAY FEBRUARY 16TH, @ 6:30 PM CST

Respectfully submitted
Daren Roggentien
Secretary