

## **Minutes: ERA Board of Directors Wednesday August 17<sup>th</sup>, 2011**

Start time 6:30 pm CDT

**Attendees:** Bob Thomas, Ronnie Charnes, Alan Reynolds, Chris Thompson, Mark Hoogterp, Mike Conner, Joe Bradish, Kenny Turner, Dean Conner, Hank Henke, Tom Barrett, Wes Grueninger, Mike Schroeder, Ken Plourde, Daren Roggentien.

Guest Attendee: Polly Shea

### **1: Treasurers Report:**

- a. Chris Thompson reported a balance in the ERA checking of \$15,117.00. Chris also reported that as of August 17<sup>th</sup> the ERA has paid out approximately \$2,000.00 more than income for the year.
- b. Wes Grueninger informed that the PayPal account has been instituted and is working well.

### **2: Membership Committee Report:**

- a. Tom Barrett reported a current membership of 437

### **3: Technical/Training Committee Report:**

- a. Bob Thomas reported that the Tech Line usage was up for the month. He also informed that if this trend continues the budget for its use will have to be increased next year.
- b. Wes Grueninger talked on how he intends to use Joe Davis material. Joes seminar slides will be used with Joe talking; it will be just like sitting in on Joe's seminar. The user will be able to control the slides, pausing or backing up if they desire. The name of the Joe Davis section on the ERA Web Site has not been determined.
- c. Mike Schroeder informed that a lot of time was spent discussing the list of topics Joe sent in for the first 20 segments. A few more topics were discussed and Wes will contact Joe about adding these.
- d. The "It Worked For Me Contest" is up and running and has had participation.

### **4: Old Business:**

- a. Membership Committee Employee:
  1. Tom Barrett reported that he has been in contact with Chris Thompson on Jean Harbrige starting to make membership phone calls for the ERA. (Chris has offered to have Jean as his employee to make these phone calls for the ERA. She will spend up 20 hours per week for a period of 90 days. After 90 days it will be determined whether to move forward with this being a permanent position with the ERA.) Wes has sent a DVD and script to Jean. Tom informed that he has talked with Jean about script for the phone calls. They determined that there should be 2 scripts, 1 for renewals

and 1 for new members. It was determined at this time that Jean should only contact members on renewals.

**b. Mentoring Program:**

1. Tabled to September meeting

**c. ERA Trade Show:**

1. Polly Shea informed attendees that the ERA Trade Show will be held in Allentown, Pennsylvania April 13<sup>th</sup>-15<sup>th</sup>, 2012. The exhibition will be held at the Holiday Inn Conference Center. The Holiday Inn is a full service hotel with restaurant and bar facilities. Room rates will be \$79.00 and \$99.00 with the higher rate including breakfast buffet and evening social hour. The hotel is 10 minutes from the local airport (ABE) that handles numerous major airlines and 1 hour from the Philadelphia airport. There is a new casino close to the hotel. A tour of the East Penn battery manufacturing facility has been planned. Dan Marinucci has been booked for a seminar. Polly also informed that she has contacted the APRA about any scheduling conflicts and was informed there wouldn't be any conflicts.

**5: New Business:**

**a. ERA Sponsored Seminar:**

1. Ken Plourde asked if the ERA is planning on sponsoring a technical seminar at the 2012 ERA Trade Show. Ken felt that it is important to offer a tech seminar to entice new members to join. Ken proposed that since Polly has already booked Dan Marinucci to a possible 4 hour seminar that the ERA offer up to 2, 1 to 2 hour seminars with Joe Davis or Mohammed Sammi or a combination of both.

A motion was made by Mike Schroeder to have the ERA sponsor seminars at the 2012 ERA Trade Show. The seminars won't exceed 4 hours total.

A second was made by Ronnie Charnes.

A discussion was had on the content of the seminars and planning so there is time allowed between seminars. Ken will contact Joe and Mohammed and report back at the September ERA meeting.

All ayes, Motion approved.

Being no further business a motion was made by Mike Schroeder to adjourn.

Ken Plourde seconded the motion. All ayes meeting adjourned at 7:25pm

**THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR SEPTEMBER 21<sup>ST</sup>, 2011 @ 6:30 PM CDT.**

Respectfully submitted.

Daren Roggentien.

Secretary.