

Minutes: ERA Board of Directors Sunday April 15th, 2012

Start time 7:30 am EDT.

Attendees: Henry Henke, Ken Plourde, Joe Bradish, Jason Kiser, Mike Dietrich, Kenny Turner, Harald Kober, Bob Thomas, Mike Schroeder, Tom Barrett, Casey Barrett, Alan Reynolds, Bill Skillings, Tom Reusser, Alan Melton, Ronnie Charnes, Bill Ernst, Jerry Kieffer, Daren Roggentien.

Guests: Darlene Schroeder, Polly Shea, Crystal Roggentien, Dan Marinucci, Art Glass, Dan Smith, Lynn Gross, Conard Kober.

1: Treasurers Report:

Chris Thompson was unable to attend and forwarded the following information:

- a. The ERA has a balance of \$31,909.43 in the ERA checking account as of 4/10/2012.
- b. The ERA has the following funds in certificates of deposit.

CD-1 Maturity date 10/12/2012	\$14,374.46
CD-2 Maturity date 4/12/2012	\$14,293.60
CD-3 Maturity date 1/12/2013	\$14,290.89
CD-4 Maturity date 7/13/2012	\$14,038.85
Total funds as of 4/10/2012:	\$88,907.23

2: Membership Committee Report:

- a. Ken Plourde informed attendees the ERA had 42 new members join from the period of March 1, 2011 thru February 1, 2012.
- b. The guest membership for access to the ERA Web Site it was reported that from January 1, 2010 thru March 17, 2012 the ERA had a total of 75 requests for guest memberships. Out of the 75 the ERA gained 1 new member.
- c. Wes Grueninger sent out 290 ERA Web Site Navigation DVD's. Out of the 290 there were 53 responses with 4 new members gained and 49 that are current ERA members.

3: Technical/Training Committee Report:

- a. Mike Schroeder thanked the members of the Committee for all of their contributions and volunteer time throughout the year.
- b. Mike reported that there has been several videos and technical articles added to the ERA Library for the year.
- c. Mike informed attendees that with Wes having health problems it was difficult for the committee to finish some of their projects but Wes's conditions continue to improve and he is able to spend more time on finishing these projects.
- d. Mike also thanked Bob Thomas for all the volunteer time he spends manning the ERA Technical Line.

4: Old Business:

a. Nominating Committee/Election of Officers:

1. Joe Bradish thanked the members of the Nominating Committee for their help in assembling the slate of candidates. The following ERA members were on the Nominating Committee, Joe Bradish, Bob Thomas, Jason Kiser and Ron Davis.
2. Joe presented a list of candidates for positions on the ERA Board. Joe opened the floor for nominations. There were no nominations from the floor. Joe then closed nominations. A motion was made by Mike Schroeder to have the secretary cast one vote for each candidate on the list candidates. A second to the motion was made by Ken Plourde. All Ayes. Motion approved.

b. Discount on Lester:

1. Bill Ernst reported that he felt that he had gone as far he would be able to with this. Bill suggested that someone from the ERA Executive Board contact Dennis Jacinto.

c. Exide Buying Group:

1. Tom Barrett reported that a representative from Exide is putting together a program. It will be the Exide/ERA Buying Program. Pricing is still being determined. Tom informed that Exide will join the ERA as a Supplier Member.

d. Membership Advertising:

1. Tom Barrett informed that he had nothing to report.

e. Enhanced Membership Committee Duties:

1. Ken Plourde gave a report on the amount of time and money that has been spent trying to recruit new members. Of a total of 342 verified electrical rebuilding operations there were 32 current ERA Members. Wes Grueninger created guest membership accounts for the remaining 310 and Tom Barrett sent PDF files to them. Of these 310 only 2 used there ERA Guest Member invitations and neither joined the ERA. Ken suggested that the Membership Committee needs to look at ways to keep current members.
2. Ken also reported that the ERA Office software needs to be updated so the Membership Committee can have access to recorded data on ERA Members that have not renewed and data that has been recorded on solicitation of membership calls.
3. Ken informed attendees that he had spoken with Chris Thompson from EMS on wages for Jean Harbrige. Chris suggested a fee of \$13.00 per hour or \$520.00 per month for services rendered by his staff (Jean Harbrige) to make membership calls for the ERA. As per discussion with the ERA Membership Committee and the ERA Board of Directors at the monthly meeting that 8-10 hours per week was agreeable with Chris. Jean's duties will include soliciting phone calls from a compiled list provided by the ERA of non-ERA Members of rotating electrical rebuilders with in the USA. To perform solicitation calls from a compiled

list provided by the ERA of delinquent or past ERA members. To forward requests made for ERA Web Site Demo DVD's to Wes Grueninger. A motion was made by Ken Plourde to offer a 1 year contract to Jean Harbrige for up to 10 hours per week @ \$13.00 per hour. This amount will be paid by the ERA to EMS for services rendered by an EMS employee. A second was made by Joe Bradish. All Ayes. Motion approved. A discussion was had on storing data on membership calls. Mike Schroeder informed that he thought that the office software could do this but needs to be updated. Bob Thomas will look into the software. Alan Melton offered to help.

4. Discussion on Auto Lab for services to the Membership Committee were tabled.

5: New Business:

a. Introduction of New Members:

1. Henry Henke welcomed and thanked all of the reelected members to the ERA Board.

b. Show Results:

1. Ken Plourde reported that participation at the 2012 ERA Trade Show was up 20 % from the previous year.
2. Ken informed that the "It Worked For Me" contest had a total of 32 ideas and techniques entered on the ERA Web Site from August 2011 thru April 5, 2012. The entrants were judged on originality, creativity and usefulness. Ken Plourde, Bob Thomas and Wes Grueninger judged the entrants and awarded cash prizes to the following ERA Members:

Dean Conner
Conners Repair
Morgan City, La.

38-39 MT Drive Collar and Retaining Ring removal and installation

Lamar Miller
Starter-Nator Services
Kalona, Ia.
Press Tools

Joe Bradish
Kaestner Auto Electric
Waukesha, Wisc.
Valeo Alternator Brush Loading Tool

Ken congratulated the winners and thanked the contest judges.

3. The winner of the VRC-2010 voltage regulator tester donated by WAI with raffle proceedings donated to the ERA was Glenn Lee from Sanford Auto Electric, Sanford, North Carolina.

c. Presentations and Awards:

1. Henry Henke presented outgoing Membership Committee chairman Tom Barrett a plaque honoring and thanking him for an outstanding job he and his committee have done with membership for the ERA.
2. Bill Ernst presented an award provided by WAI on behalf of WAI and the ERA to Ronnie Charnes of ACC Rebuilders from Memphis, Tenn. On the accomplishment of their 50th anniversary in the rebuilding business.

Being no further business a motion was made by Joe Bradish to adjourn the meeting.

Mike Schroeder made a second. All ayes.

The Annual ERA Board of Directors meeting was adjourned at 8:20 am.

**THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR
MAY 16TH, 2012 @ 6:30 PM CDT.**

Respectfully Submitted,
Daren Roggentien
Secretary