

Minutes ERA Board of Directors Wednesday October 17th, 2012

Start Time 6:35 pm CDT

Attendees: Alan Reynolds, Tom Barrett, Henry Henke, Bob Thomas, Drew Withrow, Rick King, Joe Bradish, Ronnie Charnes, Kenny Turner, Mike Schroeder, Wes Grueninger, Dean Conner, Ken Plourde, Daren Roggentien.

1: Treasurers Report:

Chris Thompson was unable to attend the meeting.

2: Membership Report:

- a. Mike Schroeder reported that he is compiling a list of delinquent members for Kristina. Mike will keep the board up to date on the progress of the calls.
- b. Mike informed that the current membership is 444.

3: Technical/Training Report:

- a. Bob Thomas reported that the ERA Tech. Line had below normal calls for the month of September but was back to normal for the month of October to date.
- b. Dan Marinucci attended the Tech. meeting and shared his ideas for a 4-hour seminar to be held at the 2013 ERA Trade Show. The seminar would cover computer-controlled alternators on GM and Ford vehicles. The title of the seminar would be "Avoiding Warranties on GM and Ford Computer Controlled Alternators". Dan informed the Tech Committee that he would have a proposal for them to present to the ERA Board for its October meeting.
- c. Gene Kaiser informed the Tech Committee that he has made videos for Regitars Web Site on testing and adjusting point type generator regulators. Gene told the committee that the ERA is welcome to add the videos to the ERA Video Library.
- d. Wes Grueninger reported that he is working on updating the search-ability of the fast growing ERA Tech. Library. Wes informed that he has added a video on air starters that he received from Mike Conner.

4: Old Business:

a. ERA and Credit Cards:

1. Wes Grueninger informed attendees that he had checked into upgrading the ERA's Pay Pal account. Pay Pal offers an upgrade called Pay Pal Pro that offers a lot of benefits. The Pay Pal Pro program could possibly replace the credit card processor the ERA office currently uses. The Pay Pal Pro program uses a program called virtual terminal. The virtual terminal program would allow the ERA to accept credit card payments from any Internet connected computer. The ERA would be able to accept credit card payments at the ERA Trade Show for seminar registration, new joins, renewals, and items that are sold out of the ERA Trade Show Booth. The program could also be used by the membership committee when making membership calls. The fee is the same as the ERA is currently paying for the Pay Pal account, 2.9% plus a .30 transaction fee, plus \$30.00 per month for the virtual terminal program.

After discussion attendees felt that the ERA should try the new Pay Pal system and keep the current credit card processor to make sure the Pay Pal system is going to work for the ERA. Wes informed that there is no cancellation fee if the Pay Pal Pro system doesn't work out.

Bob Thomas made a motion to try the Pay Pal Pro system for 3 months.
Ken Plourde made a second to the motion. All ayes. Motion approved.
Wes will get things set up as soon as possible.

b. ERA Items to Sell to Members:

1. Tabled to the November ERA Board meeting.

5: New Business:

a. Dan Marinucci Seminar Proposal:

1. Joe Bradish informed attendees that he had received a proposal from Dan Marinucci for a 4 hour seminar to be held on Friday morning April 5, 2013 at the 2013 ERA Trade Show. The proposal has a fee of \$1,800.00, which covers the seminar fee, and up to 100 workbooks. The workbooks will have a special cover designed for the 2013 ERA Trade Show. The ERA would also be responsible for providing a meeting room with a projection screen and a digital projector. The meeting will need to be set up in classroom form with tables and chairs facing forward.

The ERA would be responsible for 3 nights lodging (April 4, 5, 6, 2013) at the Wyndham Indianapolis Hotel and \$150.00 in travel allocations. Joe reported that he had talked with Dan about doing something new for the seminar. Dan came up with the idea of doing a seminar on eliminating warranty returns on computer-controlled alternators. After discussion Joe Bradish made a motion to accept Dan's proposal as presented.

Bob Thomas made a second to the motion. All ayes. Motion accepted.

Joe will contact Dan.

b. ERA 2013 Budget:

1. Ken Plourde reminded the board that it is the time of the year to start getting the 2013 budget put together.

Being no further business a motion was made by Joe Bradish to adjourn the meeting.

Tom Barrett made a second.

All ayes. Meeting adjourned at 7:10 pm CDT.

**THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR
NOVEMBER 21ST, 2013 @ 6:30 PM CST.**

Respectfully submitted.

Daren Roggentien.

Secretary.