

Minutes ERA Board of Directors Wednesday December 19th, 2012

Call to order 6:30 pm CST

Attendees: Ken Plourde, Bob Thomas, Alan Reynolds, Chris Thompson, Kenny Turner, Ronnie Charnes, Wes Grueninger, Mike Schroeder, Joe Bradish, Tom Barrett, Rick King, Bill Skillings, Mike Dietrich, Drew Withrow, Larry Hagemeister, Harald Kober, Daren Roggentien.

President Henry Henke was unable to attend the meeting.

Executive Vice President Ken Plourde chaired the meeting in Henry's absence.

1: Treasurers Report:

- a. Chris Thompson reported a balance in the ERA checking account of \$36,188.28 with all bills paid in full. The ERA also has four certificates of deposit.

2: Membership Report:

- a. Mike Schroeder informed attendees that the ERA has a current membership of 428 to date.
- b. Mike reported that for the month of November there were 37 renewals and one new member. There were 4 members that had not renewed as of the board meeting.

3: Technical/Training Committee Report:

- a. Bob Thomas reported that the ERA Tech. Line has had normal usage for the month.
- b. Ken Plourde was wondering if it would be possible to put a starter pinion clearance chart on the ERA web Site? Bob replied that it is something that could be looked into doing. He would send any information that he has to Wes and urged other members to do the same.
- c. Lynn Gross asked if something could be done on starter free spin amperage? Ken Plourde responded that there is currently a chart on newer Delco starters on the Web Site.
- d. Larry Hagemeister asked if there was an easier way to look up diagrams on the ERA Web Site? Bob replied that this is an area that needs attention as far as finding information. Wes replied that he is working on ways of organizing the ERA Web Site Tech Info.

4: Old Business:

a. ERA Items to Sell to Members:

1. Chris Thompson reported that he has received a quote from the printers for a label 3 inches by 1 ½ inches that is adhesive backed, white vinyl, 4 color and UV clear coated. The quote was .1847 cents each with a 10,000-label minimum. Chris informed that he would have the printers provided a proof with the ERA logo and “DO NOT STRIKE” printed to present to the board for approval. Chris also told that other labels could be made at this price such as “START ONLY FROM SEAT”, etc. A question was asked if the printers had a setup fee for each different label to which Chris informed that the printer would wave this fee.

b. Membership Calls:

1. Mike Schroeder informed attendees that Darlene has been making membership calls to delinquent members. From February 2012 thru November 2012 there were 58 members that had not renewed. In that time period there has been 19 members that have renewed, 6 have gone out of business and 8 plus are just low on funds. Mike informed that Darlene plans on keeping in contact with delinquent members.
2. Mike reported that Darlene is starting to make calls to people that had requested guest memberships. The list dates back to 2010 and has 400 plus contacts.
3. Mike informed attendees that Darlene has been spending between 5 to 8 hours per week and will continue to make membership calls as time permits.

c. 2013 Trade Show Update:

1. Ken Plourde reported that he received an email from Polly. The registration form for the 2013 ERA Trade Show will be in the January issue of the ERE Newspaper.
2. Registration packets for vendors for the 2013 Trade Show will be mailed out in January.
3. Polly included that Exide Batteries have made a verbal commitment to have a seminar at the 2013 Trade Show.

5: New Business:

a. Cost of Monthly Newsletter to Members:

1. Ken reported that he had spoken with Wes. Wes thought that the cost to produce 2 e-mail monthly newsletters using constant contact would be approximately \$150.00 per month and could be included in the budget. Attendees felt this was something that the ERA should be doing to keep members informed of happenings in the ERA. No action was taken pending budget talks.

b. Purchase of the ERE Newspaper:

1. Ken Plourde reported that the ERA Executive Board along with Bob Thomas and Wes Grueninger has been negotiating the purchase of the ERA Newspaper and the ERA Trade Show that is currently owned by Polly Shea. After negotiations Polly has agreed to sell the Newspaper and Trade Show to The ERA for \$50,000.00 less prepaid subscriptions calculated to April 30, 2013. Payment would be in 2 equal payments with the first payment at the time of purchase and the second payment held in an escrow account without interest until 2014. Polly also agreed to be available for 1 year as a consultant with time and number of hours to be determined.
2. Attendees asked how the Newspaper and Trade Show would be run. Bob and Wes would assume all the duties of running the Newspaper and Trade Show. Bob informed that:
 - a. For the Trade Show: Wes and Bob will work together on most issues, but Wes will be the business manager and Bob will sell the booths.
 - b. For the Newspaper: Bob will be the editor and have the final say in the content of the paper. Bob will also sell the advertising. Wes will be the business manager and do the layout/typesetting and be responsible for getting the paper to the printer and the post office.
3. Bob and Wes would be contracted services for the ERA. Bob would be paid \$32,000.00 per year (\$2666.00/month) and Wes would be paid \$40,000.00 per year (\$3333.00/month).
4. Discussion was had on issues that should be written into the purchase agreement. Attendees felt that the purchase of the Newspaper and Trade Show was a step in the right direction for the ERA.

Joe Bradish made a motion to move forward with the purchase of the ERE Newspaper and the ERA Trade Show from Polly Shea based on the purchase proposal presented by Polly Shea dated December 18, 2012.

A second to the motion was made by Mike Dietrich.

Ken Plourde asked for a roll call vote on the motion. All attendees voted yes to the motion. Motion approved.

Ken will contact Henry Henke and inform him of the outcome.

Being no further business a motion to adjourn the meeting was made by Mike Schroeder.
Ronnie Charnes made a second to the motion.
All ayes. Meeting adjourned at 7:51 CST.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR JANUARY 16, 2013 @ 6:30 PM CST.

Respectfully submitted,
Daren Roggentien
Secretary