

Minutes ERA Board of Directors Wednesday January 16th, 2013.
Call to order 6:30pm CST.

Attendees: Tom Barrett, Chris Thompson, Joe Bradish, Drew Withrow, Kenny Turner, Ken Plourde, Rick King, Dean Conner, Jerry Kieffer, Mike Schroeder, Howard Gore, Larry Hagemeister, Alan Reynolds, Bob Thomas, Wes Grueninger, Alan Melton, Daren Roggentien.

President Henry Henke was unable to attend the meeting.
Executive Vice President Ken Plourde chaired the meeting in Henry's absence.

1: Treasurers Report:

- a. Chris Thompson reported a balance of \$38,805.60 in the ERA checking account with all bills paid in full.

2: Membership Report:

- a. Mike Schroeder reported that the current membership is 427.
- b. Mike informed attendees that Darlene has continued making membership calls as time permits. The past month has been difficult contacting rebuilders because of the holidays.

3: Technical/Training Committee Report:

- a. Howard Gore reported that the Tech. Line usage was down for the month presumably because of the holidays.
- b. Howard reported that Wes Grueninger has added 2 new videos to the Tech Library.
- c. Howard reported that the committee had discussion on adding a link to the ERA Web Site that would allow non-members to purchase Tech articles and Tech videos. The committee felt this could spur some new members.
- d. Wes Grueninger informed that he is in the process of redesigning the ERA Web Site and now would be a good time to add this link. A question was asked on how long it would take to complete the redesign of the Web Site? Wes responded that he felt that he could complete the redesign in 30 days but probably would not be completed until after the 2013 ERA Trade Show in April. Attendees felt that this would be a good addition to the Web Site.
Mike Schroeder made a motion to have Wes add a link to the ERA Web Site to allow non-members to purchase Technical articles and Videos.
Rick King made a second to the motion. All ayes. Motion approved.

4: Old Business:

a. ERA Items to Sell to Members:

1. Chris Thompson reported that the printers would have proofs available for approval at the February ERA Board meeting. Question was asked if the items would be available for the ERA Trade Show in April? Chris replied that once the proofs are approved the items would be available in 2 weeks.

b. ERA Trade Show Update:

1. Ken Plourde reported that the ERA Web Site has a current schedule of events for the ERA Trade Show. The usual Sunday morning seminar will not be on marketing as in the past. Mohammad Samii will have a Tech. Session from 9:00 – 12:00. Ken reminded everyone to check the ERA Web Site for updates to the Trade Show.
2. Ken asked for discussion on the ERA Sunday morning breakfast that is held before the annual ERA Board meeting at the Trade Show. Bob Thomas responded that the cost of having the breakfast has gone up considerably the last few years and with the ERA in discussion to purchase the ERE Newspaper and ERA Trade Show this would be an expense the ERA could remove for the year.
Mike Schroeder made a motion to suspend the breakfast for the upcoming ERA Annual Board meeting at the ERA Trade Show and rent a room for the meeting only.
Bob Thomas made a second to the motion. All Ayes. Motion approved.
The meeting will take place from 8:00am-9:00am Sunday morning. Ken will contact Polly on this change.

c. 2013 ERA Budget:

1. Chris Thompson presented the proposed 2013 ERA budget to attendees as prepared by the Budget Committee.
Mike Schroeder made a motion to accept the 2013 budget as proposed.
Chris Thompson made a second to the motion. All ayes. Motion approved.

d. Monthly Newsletter to Members:

1. Wes Grueninger informed attendees that the labor cost to prepare a monthly e-mail newsletter would be \$150.00 per month. The cost of Constant Contact is \$16.00 per month for 500 e-mail addresses. There is no limit on the amount of e-mails each address receives per month. Wes also informed that Constant Contact will inform him if the address is good, if the e-mail is opened, how long the e-mail was viewed and if the e-mail recipient wants to cancel future e-mail. Ken Plourde responded that the 2013 budget wouldn't support the cost of a monthly newsletter.

Alan Melton made a motion to have Wes do one e-mail per month to current members as well as past members using Constant Contact to inform members and past members of happenings in the ERA. Wes's time for preparing and sending the newsletter will be billed under his current contract.

Mike Schroeder made a second to the motion. All ayes. Motion approved.

e. Purchase of ERE Newspaper and ERA Trade Show:

1. Tabled to the February ERA Board Meeting.

5: New Business:

a. Nominating Committee:

1. Ken Plourde informed attendees that he is the chairperson for the upcoming elections. Ken asked for anyone that is interested in serving on the Nominating Committee to contact him. Bob Thomas, Mike Schroeder and Chris Thompson volunteered to serve on the committee. Ken also asked that if anyone is interested in filling a position on the ERA Board to please contact him or any of the members on the Nominating Committee.

Being no further business a motion was made by Chris Thompson to adjourn the meeting.

Jerry Kieffer made a second to the motion.

All ayes. Meeting adjourned at 7:35 pm CST.

**THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR
FEBRUARY 20TH, 2013 @ 6:30 PM CST.**

Respectfully Submitted.

Daren Roggentien.

Secretary.

