

Minutes ERA Board of Directors Wednesday February 20, 2013.

Call to order 6:35pm CST.

Attendees: Tom Barrett, John Prinvale, Drew Withrow, Henry Henke, Joe Bradish, Rick King, Mike Schroeder, Mike Dietrich, Ken Plourde, Bill Skillings, Dean Conner, Bob Thomas, Wes Grueninger, Larry Hagemeister, Daren Roggentien.

Executive Vice President Ken Plourde chaired the meeting.

1: Treasurers Report:

- a. Chris Thompson was unable to attend and provided the following report. The ERA has a current balance of \$31,324.03 in the ERA checking account with all bills paid in full.

2: Membership Report:

- a. Mike Schroeder reported that of 5 supplier members that had their membership expire 2 renewed, 1 was out of business 1 felt they did not receive any benefit of being a ERA member and 1 was low on funds. Mike reported that they have signed there first ERA Web guest as a new member.
- b. Mike informed that Darlene has been sending out a lot of information and making many calls to delinquent members as well as contacting prospective members. Bob Thomas added that he has been in contact with Darlene on any prospective members that had contacted him through the ERA Tech. Line.
- c. Mike commented that some guest members had complained about not being able to access the information that they were looking for. Wes Grueninger added that guest members are limited on what they can view on the ERA Web Site.

3: Technical/Training Committee Report:

- a. Bob Thomas reported that the Tech. Line has had normal usage for the month.
- b. Bob informed attendees that he has had several calls on the Denso SD starter and would like to acquire a core to use to write an ERA Tech article.
- c. Art Glass informed the committee that the “40-42-50 MT” series Delco starters with a wet clutch application use a different oil seal in the lever housing than the standard starter. The wet clutch seal is of the double lip design and is available from Delco with a part # 1891143. Some attendees had never had a problem with the seal failing. Larry Hagemeister commented that he has had more trouble with the “10-27 MT” series starters. Joe Bradish added that he was able to get a double lip design seal for the “10-27” series from a bearing supplier that he uses.

4: Old Business:

a. ERA Items to Sell to Rebuilders:

1. A motion was made by Mike Schroeder to table to the August 2013 ERA Board of Directors meeting. A second was made by Mike Dietrich. All ayes, motion approved.

b. 2013 ERA Trade Show Update:

1. Ken Plourde reported that he has been in contact with Polly Shea and not much has changed. The Remy and Van's tour are on as planned as well as the Indianapolis Motor Speedway tour. Polly has sent out 10,000 fliers to suppliers to send out with parts orders to rebuilders.
2. Larry Hagemeister inquired if there was going to be a "Show and Tell" table set up at the ERA Trade Show? Ken responded that he felt that it was well received at previous shows and felt that it should be continued. Wes Grueninger informed that he would have a booth with tables set up by the ERA Booth for the "Show and Tell" items.
3. Discussion was had on handouts for rebuilders visiting the ERA Booth. Mike Schroeder informed that he would check with Darlene and see what was left over from previous shows and report back at the March meeting.
4. Discussion was had on the supplier meeting that takes place before the ERA Trade Show opens. Bob Thomas informed that the suppliers are usually busy setting up their booths and felt the meeting should be suspended for a year.
5. Wes and Bob are taking care of setting up the ERA Booth.
6. Wes informed attendees that he plans on introducing the ERA Magneto Library at the Trade Show.

c. Purchase of ERE Newspaper and ERA Trade Show:

1. Bob Thomas reported that the purchase of the ERE Newspaper and ERA Trade Show is a 99.9% done deal. Both parties have agreed upon the purchase agreement and all that needs to be finished is to have the documents signed and notarized. As soon as the documents are signed a cashier's check will be issued to Polly Shea for ½ of the purchase agreement. A question was asked on the amount of papers that are printed per month? Bob informed that although there are approximately 450 ERA members there would be 6,000 copies printed and distributed per month. Copies of the paper are sent to non-members as an incentive to join the ERA and to satisfy advertisers in the paper. Questions were asked about mailings that were undeliverable? Wes Grueninger informed that bulk rate postage would not return to sender any undeliverable mailings. Drew Withrow commented that Dubois would occasionally send out their monthly fliers 1st class mail, which the postal service will return to sender if undeliverable. Bob and Wes informed that they plan on making an announcement at the ERA Trade Show of the purchase of the ERE Newspaper and ERA Trade Show from Polly Shea.

5: New Business:

a. ERA Membership Honor Roll:

1. Ken Plourde would like to table this until the August 2013 ERA Board meeting.

b. ERA Monthly Newsletter:

1. Ken Plourde commented that he felt the first ERA email newsletter was very professional looking and very well received. Ken would like to have a name for the monthly newsletter and would like members to submit ideas.

c. ERA Credit Card Processing:

1. Mike Schroeder informed that he received a phone call from the current ERA credit card processor informing that the current credit card machine that is being used by the ERA office did not have enough memory to continue serving the needs of the ERA. The credit card processors suggested using a Gateway payment plan and discontinue using the credit card machine. The cost to the ERA would be \$19.00 per month, 2.08% of the transaction and .19 cents per transaction. After discussion a motion was made by Mike Schroeder to enter into an agreement with First Data Processing to set up a Gateway payment plan to accept Master Card and Visa online. Bob Thomas made a second to the motion. All ayes, motion approved.

Mike will contact First Data and report back at the March meeting.

Being no further business a motion was made by Joe Bradish to adjourn the meeting.

Tom Barrett made a second to the motion.

All ayes, meeting adjourned at 7:45 pm CST.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR MARCH 20TH AT 6:30 CDT.

Respectfully submitted.

Daren Roggentien.

Secretary.