

Minutes ERA Board of Directors Wednesday March 20, 2013.

President Henry Henke called the meeting to order at 6:35 pm CDT.

Attendees: Jerry Keiffer, Joe Bradish, Chris Thompson, Henry Henke, Drew Withrow, Kenny Turner, Rick King, Mike Schroeder, Tom Barrett, Howie Gore, Ken Plourde, Jon Prinvale, Bob Thomas, Wes Grueninger, Dean Conner, Bill Skillings, Daren Roggentien.

1: Treasurers Report:

a.

2: Membership Report:

- a. Mike Schroeder reported that the ERA signed 7 new members for the month and now has a total membership of 446
- b. Mike informed that Darlene has been receiving a lot of calls on the 2013 ERA Trade Show as well as providing membership information. Mike reported that Darlene has not had a lot of extra time to contact expired members.

3: Technical/Training Committee Report:

- a. Howie Gore reported that the Tech. Line usage was down a little for the month.
- b. Bob Thomas talked about how things were progressing with the ERE Newspaper and the first ERA published issue. Bob wanted to remind everyone that had anything to contribute no matter how large or small to contact him.
- c. Ken Plourde inquired about the ERA selling Tech documents. Wes Grueninger responded that he has sold one document on wiring diagrams to a non-member. Wes informed that the individual was not an electrical rebuilder and found the information doing a search on the Internet. Wes also informed that all documents could be seen but not opened. Wes reported that he has not had time to get this set up so searchers can purchase the documents online.

4: Old Business:

a. ERA 2013 Trade Show Update:

1. Ken Plourde reported that Wes Grueninger had sent out an email using constant contact informing members of up to date exhibitor information. Polly informed Wes that she would send him information to update members prior to the Trade Show.
2. Ken informed that anyone that hasn't made room reservations that the Wyndham Indianapolis West had extended discount room rates through the end of March.
3. Ken reported that pre registration is at 73 and that number is about normal.

4. Darlene contacted Ken and reported that there were 47 rebuilders that have registered for Dan Marinucci's Seminar.
5. Joe Bradish reported that he has received the cover copy for Dan's seminar book. Attendees reviewed the cover and accepted it as it was received.
6. Ken reported that Polly informed him that the tour buses for the Remy and Van's tours were about $\frac{3}{4}$ full. The buses will begin loading at 11:30am. Dan's seminar is scheduled to last until 11:00am and Polly has arranged for attendees at Dan's seminar to grab box lunches to take with them on the bus.
7. Ken reported that as of the time of the meeting there was not anything put up to raffle at the Trade Show.
8. Ken informed that Alan Melton would not be able to attend the show. Dan Smith has volunteered to fill in as the moderator for the Round Table discussion in his absence.

b. ERA Credit Card Processing:

1. Mike Schroeder reported that no action had been taken on the change over of the credit card processing pending the completion of the ERE Newspaper and the ERA Trade Show. Now that the purchase is completed he will move forward with this.

c. ERA Trade Show Handouts:

1. Mike reported that there are adequate items left over from previous years and there would not be any reason to purchase additional items this year.

5: New Business:

a. ERA Web Site:

1. Joe Bradish asked if anyone had thought of creating a forum where rebuilders could post equipment for sale, other rebuilders looking for employees or rebuilders seeking employment? Hank Henke brought up that ERA Members receive 4 lines of advertising for free each month in the ERE Newspaper. Ken Plourde informed that he has been using the free advertising in the newspaper with very good results.

b. Plaques for the ERA Trade Show:

1. Hank Henke informed attendees that he would like to have ERA Board approval to purchase recognition plaques for the ERA Annual Meeting. Hank informed that he would not exceed \$40.00 per plaque. No motion was needed for this action and Hank was give the go ahead to purchase the plaques.

c. ERE Newspaper Mailing List:

1. Hank reported that Bob Thomas has been updating the ERE Newspaper mailing list that he received from Polly. Bob informed that he has received a lot of help from vendors and would appreciate any help from others. One area that he needs help on is the Canadian members and a better way to get Canadian Members their Newspaper. Bill Skillings, the Canada East Vice President offered to help Bob on this matter.

Being no further business a motion was made by Mike Schroeder to adjourn the meeting.

Joe Bradish made a second to the motion.

All ayes, meeting adjourned at 7:15 pm CDT

THE NEXT ERA BOARD OF DIRECTORS MEETING WILL BE THE ANNUAL MEETING TO BE HELD AT WYNDHAM HOTEL IN INDIANAPOLIS, INDIANA ON 4/7/13 AT 8:00 AM LOCAL TIME.

Respectfully Submitted,
Daren Roggentien
Secretary