

Minutes ERA Board of Directors Wednesday June 4th, 2014.

President Henry Henke called the meeting to order at 6:35 CDT.

Attendees: Bill Ernst, Ronnie Charnes, Lonnie Bain, Howie Gore, Henry Henke, Lynn Gross, Kenny Turner, Scott Scharrer, Mike Schroeder, Gene Kaiser, Wes Grueninger, Larry Hagemeister, Ken Plourde, Bob Thomas, Alan Reynolds, Art Glass, Daren Roggentien.

1: Treasurers Report:

- a. Mike Schroeder reported a balance in the ERA Checking account of \$18,795.00 with all bills paid.
- b. Mike informed that arrangements for automatic payments to the printer and mailer of The Exchange Newspaper have been made. Mike added that he is working on other items to smooth out the ERA Treasurers position.

2: Membership Report:

President Henry Henke reminded everyone that the ERA is still in need of a Chairman for the ERA Membership position.

- a. Mike Schroeder reported that the ERA's current membership stands at 450.
- b. Mike reported that he did not have any information on the number of expired memberships as the ERA's office computer had been infected with a virus and shut down on June 4th. Mike added that they are working on retrieving information.
- c. Mike informed that Darlene has been continuing to make membership calls.

3: Technical/Training Committee Report:

- a. Howie Gore reported that Ken Plourde had filled in for Bob Thomas on the ERA Tech. Line while Bob was on vacation.
- b. Howie informed that the Tech. Line usage was up for the month.
- c. Howie reported that participation for the ERA Technical/Training Committee monthly conference call meeting has been light. Howie contacted Wes Grueninger about email notification for the monthly meetings. Wes informed Howie that of all the email notifications that are sent out only about 50% were opened. Howie added that the committee is working on ways to get participation up for the monthly meetings.
- d. Howie reported that committee discussed topics that will be added to The Exchange Newspaper in upcoming issues.
- e. Howie reminded everyone that The Technical/Training Committee are looking for seminar suggestions for the 2015 ERA Trade Show. Bill Ernst informed that both WAI and Lester were planning on having booths at the 2015 ERA Trade Show. Bill added that Lester would like to commit to having a 1-hour seminar.

4: Exchange Newspaper Report:

- a. Bob Thomas reported that advertising sales compared to the cost of getting The Exchange Newspaper out was down about \$5,000.00 for the year to date but was still ahead of the game. Bob added that he would be contacting advertisers that haven't advertised in awhile with offers such as buy 1 monthly add get 1 month free as an incentive.
- b. Ken Plourde asked if the accounts payable was current? Bob informed that there were only a couple that was behind but he was staying on top of it.

5: ERA Trade Show Report:

- a. Wes Grueninger did not have anything to report.

6: Old Business:

- a. There was no old business discussed.

7: New Business:

a. Purchase of Photo Stand: Wes Grueninger

- 1: Wes approached the board about purchasing a photo stand to mount a camera in to take photos from books. Wes reported that he has received books with information that he would like to add to the ERA Web Site Library. In order to make clear copies he would use the photo stand and take picture and then add the photos to the library. Wes thought he could purchase a quality photo stand for around \$300.00.

Mike Schroeder made a motion to have Wes purchase a photo stand.

Art Glass made a second to the motion.

All ayes. Motion approved.

b. Fax Service for ERA Web Site & The Exchange Newspaper: Wes Grueninger

- 1: Wes would like to table this until he can gather more information.

c. July 2014 ERA Board of Directors Meeting: Mike Schroeder

- 1: Mike Schroeder brought up the July ERA Board of Directors meeting would be on the 2nd of July and could be a conflict with the July 4th holiday. After discussion it was decided to move the meeting to July 9th.

Being no further business a motion was made by Ken Plourde to adjourn the meeting.

Larry Hagemeister made a second to the motion.

All Ayes. Meeting adjourned at 7:00 pm CDT.

**THE NEXT SCHEDULED ERA BOARD OF DIRECTORS MEETING IS
SCHEDULED FOR JULY 9TH, 2014 AT 6:30 CDT.**

Respectfully submitted.

Daren Roggentien.

Secretary.