

Minutes ERA Board of Directors Wednesday May 6, 2015

President Mike Dietrich called the meeting to order at 6:30 pm CDT.

Attendees: Art Glass, Henry Henke, Alan Reynolds, Matt Wight, Scott Scharrer, Drew Withrow, Mike Dietrich, Kenny Turner, Howie Gore, Chuck Showalter, Mike Schroeder, Jerry Kieffer, Ronnie Charnes, John Brillman, Lynn Gross, Bob Thomas, Bill Ernst, Larry Hagemeister, John Prinvale, Harald Kober, Ken Plourde, Gene Kaiser, Daren Roggentien.

1: Treasurers Report:

- a. Mike Schroeder presented a Profit and Loss Statement cash basis for the ERA from January 2015 thru April 2015 and a Profit and Loss Statement accrual basis. Discussion was had and Mike Dietrich commented that without a profitable annual ERA Trade Show the ERA would go in the red. Ken Plourde added that the current budget numbers are assuming that the ERA membership remains the same.
- b. Mike Schroeder reported the ERA has a current balance of \$9,959.70 in the the ERA checking account with all bills paid in full. Mike added that the ERA has not yet received an invoice for the second edition of the ERA Magazine from the printer.

2: Membership Report:

- a. Scott Scharrer reported that he doesn't have any current membership numbers. Scott added he is working with Mike Schroeder on getting the information. Scott informed that when he has the membership list compiled he will be contacting members over the next few months with questions, comments and improvements on what the ERA can do for its members.
- b. Scott informed attendees that he is in the process of offering rebuilder members and non-members that purchase Jimco products a 1 year paid membership or renewal to the ERA. Scott asked that when he gets the details finalized if this offer could be advertised in the Exchange Magazine. All attendees agreed that this is a very generous offer from Jimco and it would be advertised in the Exchange Magazine.

3: Technical/Training Committee Report:

- a. Howie Gore reported that the committee had their conference call the last Wednesday in April. The committee discussed ways to get more members involved with developing Technical/Training information to supply to the ERA members. The committee decided to suspend the monthly conference calls and transfer any technical or training ideas to the ERA Web Site. The committee could then communicate all month long as well as any members could respond with any questions or comments. Howie added that he will still give reports at the ERA Board of Directors monthly meeting. Howie added that if this doesn't work out the committee would go back to monthly conference calls. Art Glass asked what the duties of the Technical/Training Committee are. Mike Dietrich informed that this information is listed on the ERA Web Site. Mike added that the committee members are listed on the ERA Web Site under association information/contacts and added this list needs to be cleaned up.

4: Exchange Magazine Report:

- a. Bob Thomas reported that the May edition of the Exchange Magazine was sent to the printer on May 4th and the proof was received and approved on May 5th. Bob informed that he and Wes are getting caught up but are still 2-3 weeks behind schedule.
- b. Bob asked if anyone had received the April issue of the Exchange Magazine. Most attendees commented that they hadn't. Bob explained that the issue was sent out the last week of April and is sent 3rd class mail. Bob added that mailing 3rd class should get the magazine to members in 2 weeks at best. Mike Schroeder commented that the printer is looking into ways for better delivery.
- c. Bob reported that advertising sales were low for the month as some advertisers are on a bimonthly schedule.

5: ERA Trade Show Report:

- a. Mike Dietrich reported that the Trade Show Committee met on April 15th, 2015. There were proposals from venues in Detroit, Michigan that Wes Grueninger had obtained and Mike Schroeder had received 2 proposals from venues in Memphis, Tennessee. Mike Dietrich informed that the ERA Trade Shows are held in March so Detroit could be a problem because of the weather. The Committee decided to look into the Memphis venues and Mike Schroeder volunteered to negotiate the proposals. Ronnie Charnes commented that the venue at the University probably wouldn't work because of the distance from the airport. Ronnie added that the other facility in Memphis is located near the airport but there are no restaurants or other attractions near it. Ken Plourde commented that the APRA had a conference a few years ago at a venue in downtown Memphis and was a nice facility. A poll was taken on where attendees would rather have the Trade Show. The poll had a split vote. Mike Schroeder was given the go ahead to travel to Memphis and explore both the airport facility and the downtown venue.

6: Old Business:

a. Exchange Magazine Subscriptions:

1. Discussion was had on subscriptions to non-ERA members for the Exchange Magazine. Ken Plourde commented that he couldn't comment as he had not yet received the new magazine. Mike Schroeder informed that there are currently 30 subscribers with various expiration dates over the next 2-3 years that the ERA would have to honor. Mike added that the current cost of a 1 year subscription with printing and postage is \$33.60. Bob Thomas added that he has received calls from non-members that have subscriptions that do not have internet access and on occasion has faxed them information. Jerry Kieffer made a motion to continue selling subscriptions of the Exchange Magazine to non-members. Art Glass made a second to the motion. All ayes. Motion approved. Discussion was then brought up on the cost of a 1 year subscription. A motion was made by Mike Schroeder that he would contact the current subscribers and get a feel on what they thought the value was for the subscription and report back to the board. Art Glass made a second to the motion. All ayes. Motion approved.

7: New Business:

a. S.W. Regional Vice President:

1. Mike Dietrich informed attendees that the ERA needed to fill the position of S.W. Regional Vice President and Matt Wight had volunteered to accept the position. Ken Plourde made a motion to nominate Matt Wight to fill the position of S.W. Regional Vice President for the ERA. Art Glass made a second to the motion. All ayes. Motion approved.

b. Ways to Generate Income:

1. Chuck Showalter brought to the board an idea of generating income for the ERA. Chuck informed that the ERA could look into collecting ERA Trade Show Exhibitor fees when Supplier or Vendor memberships are due. This could possibly fill the Trade Show quicker and supply working capital for the ERA. The idea will be added to the Trade Show Committee agenda.

c. Dissent in the ERA:

1. Harald Kober addressed attendees on the email he had received on dissent in the ERA.
2. Mike Dietrich informed attendees that he had received a personal email from Wes Grueninger on personal problems that he had with the ERA. Mike added that the email also contained a letter of resignation from Wes effective May 31st, 2015. Mike immediately called for a meeting of the ERA Executive Board to address the problem. The meeting of the ERA Executive Board was held on April 30th and the Executive Board came up with a proposal to take back to Wes to resolve the problem. Mike contacted Wes on Monday May 4th on the proposal that the Executive Board had drawn up. Wes informed Mike that he would need a few days to think about it. A discussion was had on the different problems that had come up. Mike informed attendees that until he heard back from Wes the ERA does not have an answer.

Being no further business a motion was made by Chuck Showalter to adjourn the meeting. Ken Plourde made a second to the motion. All ayes. Meeting adjourned at 10:37pm CDT.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR JUNE 3RD, 2015 AT 6:30 PM CDT.

Respectfully submitted.
Daren Roggentien.
Secretary.