

Minutes ERA Board of Directors Wednesday September 16, 2015
President Mike Dietrich called the meeting to order at 6:30 pm CDT.

Attendees: Howie Gore, Art Glass, Ronnie Charnes, Alan Reynolds, Scott Scharrer, Bill Ernst, Mike Dietrich, Matt Wight, Kenny Turner, Ken Plourde, Mike Schroeder, Larry Hagemeister, Lynn Gross, Gene Kaiser, Bob Thomas, John Brillman, Daren Roggentien.

1: Treasurers Report:

- a. Mike Schroeder reported a balance of \$17,217.45 in the ERA checking account with all bills paid in full. Mike added there was a large renewal of memberships in the month of August.

2: Membership Report:

- a. Scott Scharrer informed that the ERA has a current membership of 429.
- b. Scott reported there were 6 new members for the month of August and 1 guest membership.

3: Technical/Training Committee Report:

- a. Howie Gore reported that there hadn't been any activity on the ERA Technical/Training Web Site but expected that to pick up.

4: Exchange Magazine Report:

- a. Bob Thomas reported that most ERA members had received there copy of the magazine by the 10th of the month.
- b. Bob informed that he is working with Stephanie on available space for the October issue. The Technical article that he is working on has a lot of text and photos. The issue will be 20 pages. A question was asked on the cost to add 4 more pages to the magazine. Mike Schroeder informed that the cost of printing would be an extra \$300.00 dollars but is being offset by advertising dollars. Bob added that everything is going good with the magazine.
- c. Lynn Gross commented that he had attended the APRA Electrical Clinic in Chicago and attendees showed a lot of interest in the Exchange Magazine.

5: ERA Trade Show Report:

- a. Mike Dietrich informed attendees that the Trade Show Committee met on September 9th and everything is on schedule. Mike informed that some seminars may have to be shifted around pending on presenters.
- b. Mike reported that the Vendor packets are being put together and will go out to Vendors in the middle of October.
- c. Mike informed that the floor plan has been finalized. There will be 31, 10 X 10 booths and 8, 5 X 10 booths. The booths will be sold on a first come basis.
- d. Question was brought up on Non-Exhibiting Vendors/Suppliers at the Trade Show. After discussion no Non-Exhibiting Vendors or Suppliers will be allowed on the Trade Show Floor unless they purchase a booth.

6: Old Business:

- a. There was no old business discussed.

7: New Business:

a. Approval of Video Taping at the ERA Trade Show:

- 1: Mike Dietrich informed that the ERA Trade Show Committee had received a proposal from Helen Hillman on videotaping at the ERA Trade Show. The video would promote the ERA Web Site as well as the ERA Trade Show. Helen would be videotaping for 1 ½- 2 days at the Trade Show and compile it into a 5 minute video to be accessible on the ERA Home Page as well as Facebook and YouTube. The cost to the ERA would be \$1,500.00 dollars. After discussion a motion was made by Mike Schroeder to accept the proposal. A second was made by Art Glass. All ayes. Motion approved.

b. ERA Tech. Line:

- 1: Mike Dietrich informed attendees that Bob Thomas would be stepping down from the position of ERA Tech. Line administrator effective October 1st, 2015. Mike reported that Scott Scharrer has offered to assume the Tech. Line administrator's position.

Being no further business a motion was made by Mike Schroeder to adjourn the meeting. Lynn Gross made a second to the motion. All ayes. Meeting adjourned at 7:10 pm CDT.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR OCTOBER 21ST, 2015 AT 6:30 PM CDT.

Respectfully submitted.
Daren Roggentien.
Secretary.

