

## **Minutes ERA Board of Directors Wednesday December 16<sup>th</sup>, 2015**

President Mike Dietrich called the meeting to order at 6:40 pm CST.

**Attendees:** Art Glass, Ronnie Charnes, Alan Reynolds, John Brillman, Lonnie Bain, Matt Wight, Kenny Turner, Mike Schroeder, Mike Dietrich, Henry Henke, Jerry Kieffer, Chuck Showalter, Bob Thomas, Ken Plourde, Lynn Gross, Larry Hagemeister, Bill Skillings, Daren Roggentien.

### **1: Treasurers Report:**

- a. Mike Schroder reported a balance of \$28,216.69 in the ERA checking account with all bills paid in full.

### **2: Membership Report:**

- a. Scott Scharrer was unable to attend the meeting.

### **3: Technical/Training Committee Report:**

- a. Howard Gore was unable to attend the meeting.
- b. Art Glass reported that all discussions were being handled on the ERA Web Site.

### **4: Exchange Magazine Report:**

- a. Bob Thomas reported that the December issue went out on time and he has had reports that most members received their issue between December 8<sup>th</sup> and the 10<sup>th</sup>.
- b. Chuck Showalter informed that he still is not receiving his issue. Mike Schroeder reported that he is working with the printers to see where the problem is.
- c. Bob Thomas reported that he has received information on articles from Larry Hagemeister and Mike McGovern from International Winding but may not be able to fit them into the January issue. Bob added that Stephanie has the material for the January issue.

## **5: ERA 2016 Trade Show Report:**

- a. Mike Dietrich informed that the ERA Trade Show Committee met on December 2<sup>nd</sup>.
- b. Mike reported that Ronnie Charnes has received a mailing list from WAI on their customers within a 200 mile range of Memphis, Tennessee. Ronnie is sorting through and compiling list of Non-ERA Members to forward information on the ERA 2016 Trade Show.
- c. Mike Dietrich informed that Mike Schroeder is setting up a conference call with the Conference Center Manager to go over the mechanics of the Trade Show.
- d. Mike Dietrich reported that the online registration for rebuilders is up and running.
- e. Mike Schroeder reported that the Vendor Packets have been mailed out and the ERA Office has received registrations from 8 Vendors. Mike added that he has a list of 10 Non ERA Supplier Members that he will be contacting and sending 2016 ERA Trade Show information to.
- f. Mike Schroeder informed that the ERA Office has received some Early Bird registrations from ERA Rebuilder Members.
- g. A question was asked if confirmations of registration are being sent out. Mike Schroeder informed that the only confirmations that are being sent out are by phone to Vendors.

## **6: Old Business:**

### **a. Proposed By-Law Amendments:**

- 1: Ken Plourde presented the attendees a copy of the updates to the proposed By-Law Amendments. After discussion all agreed to the changes. Ken reminded attendees if any other changes need to be made to contact him before the January Board of Directors meeting.

### **b. Dennis Jacinto Proposal:**

- 1: Mike Dietrich informed attendees that he has spoken with Dennis on some of the details of his proposal to the ERA. The program that he is offering will be free to ERA Members and will be ongoing. The ERA will provide Dennis free advertising in The Exchange Magazine and a free booth at the ERA Trade Show. Mike reported that Dennis has become an **Individual Member** which can be changed to a Supplier Member at no additional cost to Dennis. A question was asked on the cost for Non ERA Members. No one had a firm cost on this. Dennis will contact Mike Dietrich when the program will be up and running.

### **c. Advertising for the 2016 ERA Trade Show:**

- 1: Ronnie Charnes reported that he is working on a list of WAI customers in a 200 mile radius of Memphis supplied by Bill Ernst. Ronnie felt that he should have the list of Non-Members narrowed down the first part of January and will be able to mail out registration and information on seminars and events for the 2016 ERA Trade Show.

**d. Exchange Magazine Delivery:**

- 1: Mike Schroeder reported that he is working with the printers to resolve the problem of members either not receiving their issue of The Exchange Magazine or receiving it late. The printer informed Mike that standard delivery time with the USPS is between 4-8 days. This is a problem the USPS is working on. Mike added that additional postage won't cure the problem. The only solution would be to back up the completion date which would require a lot of changes.

**7: New Business:**

**a. 2016 ERA Budget:**

- 1: Mike Dietrich reported that the ERA Budget Committee met on December 9<sup>th</sup>.
- 2: Mike Schroeder presented the ERA 2016 Proposed Budget for review.
- 3: Mike Dietrich explained that because of reduced contract labor the ERA Budget for 2016 would have a surplus based on 2015 numbers. Mike explained that the Budget Committee used the ERA Mission Statement to add the following line items to the 2016 ERA Budget.

1. **ERA Web Site Improvements. \$8,000.00**
2. **Training Committee Projects. \$5,000.00**
3. **Membership Drives. \$3,000.00**
4. **Trade Show Administration. \$2,500.00**

Ken Plourde made a motion to accept the 2016 ERA Budget as proposed.

Art Glass made a second to the motion. All Ayes. Motion approved.

**b. WAI/Lester Offer:**

- 1: Mike Dietrich informed attendees that he has received an email from Bill Ernst on a proposal to offer ERA Members a yearly \$100.00 discount on the Lester Kwikfinder program. This offer would take effect January 1<sup>st</sup>, 2016. Any Non-Members of the ERA would receive a free first year subscription when they join the ERA. Mike Dietrich would like to contact Bill on the response from attendees. After discussion Mike Schroeder made a motion to have Mike Dietrich contact Bill on behalf of the ERA Board being very receptive and thankful for the offer from WAI/Lester.

Art Glass made a second to the motion. All ayes. Motion approved.

Mike Dietrich will contact Bill.

**c. Video Booth at the 2016 ERA Trade Show:**

- 1: Ken Plourde made a suggestion that if space is available that this should be handled by the Technical/Training Committee. After discussion Mike Dietrich will contact Jessica on the procedure needed to set this up.

**d. Problems on the ERA Web Site:**

- 1:** Lynn Gross questioned where Jessica was at on getting the Videos to work on the ERA Web Site? Mike Dietrich informed that Jessica is working on this and is also working on getting the ERA Member map back online.

Being no further business a motion was made by Art Glass to adjourn the meeting.

Ronnie Charnes made a second to the motion. All ayes. Meeting adjourned at 8:00pm CST.

**THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR JANUARY 20<sup>TH</sup>, 2016 AT 6:30 PM CST.**

Respectfully submitted.

Daren Roggentien.

Secretary.