

Minutes ERA Board of Directors Wednesday November 18th, 2015

President Mike Dietrich called the meeting to order at 6:30 pm CST.

Attendees: Art Glass, Ronnie Charnes, Alan Reynolds, Henry Henke, Bill Ernst, Mike Dietrich, Lynn Gross, Kenny Turner, Matt Wight, Mike Schroeder, Tom Barrett, Gene Kaiser, Ken Plourde, Daren Roggentien.

1: Treasurers Report:

- a. Mike Schroeder reported a balance of \$24,489.25 in the ERA checking account with all bills paid in full.

2: Membership Report:

Scott Scharrer was unable to attend the meeting.

- a. Mike Schroeder reported that the ERA's current membership is 420.

3: Technical/Training Committee Report:

Howie Gore was unable to attend the meeting.

- a. Art Glass reported that as topics come up they are discussed on the ERA Web Site.

4: Exchange Magazine Report:

Bob Thomas was unable to attend the meeting.

- a. Mike Schroeder reported that the November issue of The Exchange Magazine was mailed out by the printers on November 3rd. The earliest that any member received there issue was November 12th. The problem with the mailing lies with the USPS. After discussion Mike will check with the USPS on other ways to mail The Exchange Magazine to get them to members in a faster time frame. Bill Ernst informed that he is still not receiving The Exchange Magazine and is not sure whether other WAI facilities are receiving their copies. Bill will check with the other WAI facilities and contact Mike Schroeder. Henry Henke reported that Chuck Showalter has not been receiving his copies of The Exchange Magazine as well.
- b. Mike Schroeder reported that the December issue of The Exchange Magazine has been completed and is in the proof stage.
- c. Mike informed that Stephanie is in the process of contacting advertisers via email on commitments for advertising in The Exchange Magazine for 2016.

4: ERA Trade Show Report:

- a. Mike Dietrich reported that the Trade Show Committee last met on October 28th.
- b. Mike informed that the 2016 ERA Trade Show and Seminar Schedule were announced in the November issue of The Exchange Magazine.
- c. Mike reported that Jessica is finishing the software for Rebuilder Online Registration. Jessica will have the form finished by the end of November and will be available for online registration in December.
- d. Mike informed that Vendor Online Registration will not be available this year. Vendors will have to register via fax/mail or phone.
- e. Mike informed that the Vendor Packets will be mailed out on November 20th.

5: Old Business:

- a. There was no old business discussed.

6: New Business:

a. 2016 ERA Budget:

- 1: Mike Dietrich informed that the 2016 ERA Budget meeting needs to be scheduled. The 2016 ERA Budget meeting will be held after the December 2nd Trade Show meeting.

b. Dennis Jacinto Proposal:

- 1: Mike Dietrich reported that Dennis is working on a new online service for rebuilders. Dennis's online service will feature applications, components etc. Dennis's proposal is for free subscriptions to ERA Members in exchange for free advertising in The Exchange Magazine, free advertising on the ERA web Site and a free booth at the ERA Trade Show. After discussion no decision was made on his proposal. Mike Dietrich will contact Dennis and inform him that we are interested but had questions that need to be answered.

c. ERA Bylaw Amendments:

- 1: Ken Plourde presented attendees with a list of amendments that he felt should be addressed. Ken went through the list of amendments and explained why he thought they should be added to the ERA Bylaws. After discussion Ken will make the suggested changes and forward them for discussion at the December ERA Board of Directors meeting.

d. Changes with Lester and WAI:

- 1:** Bill Ernst reported that Lester/Kwikfinder has added personal to work on the Kwikfinder program to get it updated and Lester is in the process of updating the Pic Books. The first Pic Book will be on Light Duty Trucks and Cars up to 2013.
- 2:** Bill informed that WAI is working on updates for starter and alternator catalogues. These catalogues will be in the form of product groups.

e. Advertising for the 2016 ERA Trade Show:

- 1:** Ken Plourde questioned whether there were funds available to contact rebuilders within a 200 mile radius of Memphis with information on the 2016 ERA Trade Show? Mike Dietrich informed that ads are being placed in APRA's Global Connection Newspaper and Suppliers are will be inserting flyers in their parts shipments to rebuilders. Bill Ernst informed that email blasts could be done at no cost to the ERA. This will be discussed at the Trade Show meeting on December 2nd.

Being no further business a motion was made by Ken Plourde to adjourn the meeting.

Mike Schroeder made a second to the motion. All Ayes. Meeting adjourned at 8:20 pm CST.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR DECEMBER 16TH, 2015 AT 6:30 PM CST.

Respectfully submitted.

Daren Roggentien.

Secretary.