Minutes ERA Board of Directors Wednesday April 20th, 2016

President Mike Dietrich called the meeting to order at 6:30 pm CDT.

Attendees: Alan Reynolds, Ronnie Charnes, Bob Thomas, Jessica Myers, Jerry Kieffer, Art Glass, Matt Wight, Scott Scharrer, Lynn Gross, Mike Schroeder, Mike Dietrich, Ken Plourde, Larry Hagemeister, Daren Roggentien.

1: Treasurers Report:

- **a.** Mike Schroeder presented P&L Statements from the 2016 ERA Trade Show and the month of March 2016.
- **b.** Mike Reported a balance of $27,078.52 in the ERA checking account with all bills paid in full.

2: Membership Report:

- **a.** Scott Scharrer reported the ERA has a current membership of 422. Scott added that this number could be off by a couple with some members having multiple users
- **b.** Scott informed attendees that he is setting up a file to inform ERA Board Members of upcoming renewals. Scott added that he will forward the information to the ERA Board Members prior to the monthly Board of Directors meeting.
- **c.** Ken Plourde asked Scott if he has been in contact with Zorkos about rejoining. Scott informed that he has been in contact with them.

3: Technical/Training Committee Report:

- **a.** Lynn Gross reported that the Technical/Training Committee had a conference call on April 16th, 2016. The Committee reviewed the Video Procedure and Submittal Policy and approved it. The Committee reviewed the Video Response document and made changes to the Videos that have been submitted. Lynn added that he will update the Video Response document and have Daren forward the document to the ERA Board members.
- **b.** Lynn reported that he is working on a Video for Denso Alternator stator removal and installation.
- **c.** Bob Thomas informed attendees that he has spoken with Nathan Unger about joining the Technical/Training Committee. Daren will add Nathan to Technical/Training Committee contact list and invite him to the next Technical/Training Committee conference call meeting.

4: Exchange Magazine Report:

- **a.** Bob Thomas reported the May issue of the Exchange Magazine went to the printers on April 19th, 2016. Bob added that he is working on the June issue.
- **b.** Bob informed attendees that he is working on an article on roller clutch rebuilding with information provided by Dick Vensel.
- **c.** Lynn Gross informed attendees that he would like to see an updated chart on Alternator Terminal identification published. Lynn added that there is a chart on the ERA Technical Library but it is outdated. Bob explained this is hard to keep up with as Manufacturers are constantly changing them. Scott Scharrer added that this needs to be done with plug codes and pictures. Bob and Scott will work on this.

5: ERA 2016 Trade Show Report:

- **a.** Mike Dietrich reported that the 2016 ERA Trade Show was definitely a success. Mike informed attendees that the ERA Budget Committee had projected an income of $5,000.00 from the Trade Show. The income from the ERA 2016 Trade Show was $9,000.00 plus any additional funds being returned from the state of Tennessee for sales tax refund.
- **b.** Mike informed attendees that all the comments he received from Trade Show attendees were positive and the Trade Show was very well attended. Mike felt that the raffles and lounge area on the Trade Show floor with free refreshments were a big plus for keeping attendees on the Trade Show floor.
- **c.** Mike Schroeder informed attendees that the ERA reconnected with a lot of Suppliers.
- **d.** Mike Dietrich reported that this was the first year the Trade Show was organized by Committee. Mike added that the process was a learning experience and the Trade Show Committee will be better prepared for future Trade Shows.
- **e.** Lynn Gross thanked the Trade Show Committee for all the work that was put in to make the 2016 Trade Show a success.

6: Old Business:

- **a.** No Old Business was discussed.

7: New Business:

- **a. Extra Copies of the Exchange magazine to Members:**
  - **1:** Mike Schroeder reported with printing and postage of one copy is $3.00 per month. After discussion Lynn Gross made a motion to charge $40.00 annually for every extra subscription of the Exchange Magazine to ERA Members. Mike Schroeder made a second to the motion. All ayes. Motion approved. Bob Thomas will make the announcement in the Exchange Magazine.
- **b. Digital Copies of the Exchange Magazine to Non-Members:**
  - **1:** Any Non-Member should be encouraged to join the ERA and receive a printed copy of the Exchange Magazine monthly as a benefit.

c. **Option For Members to Receive a Digital Copy of the Exchange Magazine:**
   1: Being a member of the ERA a digital copy of the Exchange Magazine is posted on the ERA Web Site Forums for viewing monthly.

d. **2017 ERA Trade Show:**
   1: Mike Dietrich informed attendees that the Trade Show Committee had a conference call on April 6th, 2016. The purpose of the meeting was to discuss the 2017 ERA Trade Show location and dates. The Trade Show Committee approved the location pending a visit by an ERA representative to approve the facility. Mike Schroeder will make a $300.00 deposit to hold the dates of April 6th, 2017 thru April 9th, 2017
   2: Mike Dietrich reported that volunteers are needed to serve on the Trade Show Committee. Art Glass volunteered to serve on the Trade Show Committee.

e. **Monthly Email Blasts:**
   1: Mike Dietrich reported that Jessica Myers had made a suggestion to have monthly email blasts sent to ERA Members using Constant Contact to inform of happenings on the ERA Web Site. All attendees agreed this would be a good idea. Mike Schroeder will contact Jessica with the information to use Constant Contact.

f. **Web Site Banner Ads:**
   1: Ken Plourde informed attendees that some Banner Ads on the ERA Web Site Forums are with Suppliers that are no longer members of the ERA. Bob Thomas informed that originally there was a fee for the Banner Ads but the fee was eventually dropped. After discussion Ken Plourde made a motion to offer to Suppliers a 1 year free Banner Ad if the Supplier advertises in the Exchange Magazine or are an Exhibitor at the ERA Trade Show. Mike Schroeder made a second to the motion. All ayes. Motion approved. This benefit needs to be promoted to Suppliers. Jessica needs to be informed if a Supplier does not renew so their Banner Ad could be removed from the Web Site.

g. **Decals for Members:**
   1: Lynn Gross informed attendees that he had spoken with some attendees at the ERA Trade Show about Decals for ERA Members Delivery Vehicles. One of the rebuilders that Lynn spoke to was Carlos Estimbo who also has a facility that could produce the Decals. After discussion Mike Schroeder will talk with Stephanie and our current supplier of decals. Lynn will contact Carlos. Mike and Lynn will have the information at the May ERA Board of Directors meeting.

h. **Indexing Articles in the Technical Library:**
   1: Lynn Gross informed that it is difficult to locate articles in the ERA Technical Library and would like to see an index under each category to find articles quicker. Bob Thomas informed that there is a search engine for this but a drop down box could be added under each category. Jessica and Lynn will work on this and report back at the May ERA Board meeting.

i. **ERA Web Site New Member Announcement:**
   1: Ken Plourde informed attendees that the New Member Announcement on the ERA Web Site Home Page needs to be kept current. Mike Schroeder informed that he will go back and update the information and forward the information to Jessica to update the Web Site.
j. **Canada East Vice President:**
   1: Ken Plourde reported that he has spoken with Derek Foxon on filling the position of Canada East Vice President. After discussion Ken Plourde made a motion to nominate Derek Foxon to fill the position of Canada East Vice President. This position fills the term of Bill Skillings and is a 1 year position. Alan Reynolds made a second to the motion. All ayes. Motion approved. Ken will contact Derek.

Being no further business a motion was made by Lynn Gross to adjourn the meeting.
Ken Plourde made a second to the motion. All ayes. Meeting adjourned at 8:15 pm CDT.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR MAY 18TH, 2016 AT 6:30 PM CDT.

Respectfully submitted.
Daren Roggentien.
Secretary.