

## **Minutes ERA Board of Directors Wednesday June 15, 2016**

President Mike Dietrich called the meeting to order at 6:30 pm CDT.

**Attendees:** Art Glass, Ronnie Charnes, Jessica Myers, Alan Reynolds, Bob Thomas, Stephanie Schroeder, Mike Schroeder, Scott Scharrer, Matt Wight, Lonnie Bain, Lynn Gross, Kenny Turner, Mike Dietrich, Jerry Kieffer, Ken Plourde, Bill Ernst, Henry Henke, Daren Roggentien.

### **1: Treasurers Report:**

- a. Mike Schroeder presented a profit and loss statement for the month of May 2016.
- b. Mike reported a balance of \$32,374.52 in the ERA Checking Account with a few unpaid bills as of meeting time.

### **2: Membership Report:**

- a. Scott Sharrer reported the following membership for the ERA.
  - Global Members: 7
  - Global Suppliers: 2
  - Individual Members: 15
  - Supplier Members: 69
  - Warehouse Members: 5
  - Rebuilder Members: 391
  - Total Membership: 489
- b. Scott informed there were 7 guest memberships for the month with 4 showing interest in joining the ERA.
- c. Bill Ernst reported that he has forwarded information to Scott on 2 past members that have shown interest in rejoining the ERA.
- d. Scott reported that Zorkos are getting closer to rejoining the ERA.

### **3: Technical/Training Committee Report:**

- a. Lynn Gross reported the following activities for the Technical/Training Committee for the month of May 2016:
  - 1. The Denso stator removal video is in progress.
  - 2. The WAI Technical Videos have been approved for Jessica to add to the ERA Home Page via links to their videos.
  - 3. The ERA Technical Library search procedure has been approved for Jessica to install. Jessica will make an announcement on the ERA Home Page.
  - 4. The soldering video supplied by Glen's Alternator and Starter Service is waiting on text from Bob Thomas.
  - 5. Mike Dietrich is working on a video on sharpening lathe tool bits.
  - 6. The video and technical article awards needs a 2<sup>nd</sup> draft on rules and procedures. Lynn will have the 2<sup>nd</sup> draft drawn up for the Technical/Training Committee to review by July 3<sup>rd</sup>, 2016. Stephanie needs to have the final draft by July 10<sup>th</sup>, 2016 for publishing in the August 2016 issue of the Exchange Magazine.
  - 7. The Trade Show Committee needs ideas for seminars for the 2017 ERA Trade Show.

### **4: Exchange Magazine Report:**

- a. Bob Thomas reported that most ERA Members had received their copy of the Exchange Magazine by the first week of June.
- b. Bob informed that the July issue of the Exchange Magazine was running a little behind.
- c. Bob informed that he has some good ideas on announcing the ERA Video and Technical article rewards contest to publish in the August issue of the Exchange magazine.

### **5: Exchange Magazine Advertising Report:**

- a. Stephanie Schroeder reported that advertising had gone well for the month of May.
- b. Stephanie reported that Dixie Electric has come on board as a new advertiser.
- c. Stephanie informed that more Want Ads are coming in.
- d. Stephanie reported that the new decals will be advertised in upcoming months.

### **6: 2017 ERA Trade Show Report:**

- a. Mike Dietrich informed that Mike Schroeder had made a visit to the Double Tree Inn in Dearborn, Michigan.
- b. Mike Schroeder reported that the Double Tree Inn is an excellent facility and has just undergone a major renovation. Mike added that after visiting he signed the contract for the 2017 ERA Trade Show.
- c. Mike Schroeder informed that he was able to negotiate a fee of \$2.00 per night for the parking facility. The standard rate per night is \$4.00. Mike also noted that the parking facility is gated.
- d. Mike Schroeder reported that there is an airport shuttle

## **7: ERA Web Site Report:**

- a. Jessica Myers gave the following report on activities she has been working on for the month of May 2016.
  - 1. There was a problem with the server for the ERA Web Site but she has the problem corrected and updated.
  - 2. Working on the new search bar for the Technical Articles and the Technical Library.
  - 3. Working with the Technical Committee on the Video Response feedback.
  - 4. Working on the Online 2017 ERA Trade Show Registration to make it easier for ERA Members to register Online.
  - 5. Working on Online Registration for the Double Tree Inn.

## **8: Old Business:**

### **a. Monthly Email Blasts:**

- 1: Jessica reported that Bob Thomas, Stephanie Schroeder and she are working on the monthly email blasts.

### **b. Update on the Alternator Plug Code Charts:**

- 1: Bob Thomas reported that there won't be any updates for the July issue of the Exchange Magazine. Bob added that there would be more updates in the August issue of the Exchange Magazine.
- 2: Bob informed that with all the changes with plug arrangements on newer alternators he is setting up a committee to actually draw up test codes. Bob added that there is no help from the OE's anymore so information would have to be gathered from Rebuilder Suppliers. Bob has contacted Alan Melton, Dan Bell, Gene Kaiser, Scott Scharrer and WAI about serving on this committee.

### **c. New Decals:**

- 1: Mike Schroeder reported that the new decals have arrived at the ERA Office and will be mailed out to those that had preordered them. Mike added that Stephanie is working on an ad for the ERA Web Site and the Exchange Magazine.

## **9: New Business:**

- a. There was no new business discussed.

Being no further business a motion was made by Mike Schroeder to adjourn the meeting. Ronnie Charnes made a second to the motion. All ayes. Meeting adjourned at 7:20 pm CDT.

**THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR JULY 13<sup>TH</sup>, 2016 AT 6:30 PM CDT.**

Respectfully submitted.  
Daren Roggentien.  
Secretary.

