

Minutes ERA Board of Directors Wednesday November 16th, 2016.

President Mike Dietrich called the meeting to order at 6:30 pm CDT.

Attendees: Ronnie Charnes, Art Glass, Jessica Myers, Mike Schroeder, Tom Barrett, Matt Wight, Mike Tweed, Ken Plourde, Mike Dietrich, Lynn Gross, Bob Thomas, Daren Roggentien.

1: Treasurers Report:

- a. Mike Schroeder presented a profit and loss statement for the month of October 2016. Mike added that he will be sending out a profit and loss statement for the year to date in the next couple of weeks.
- b. Mike reported a balance of \$30,528.27 in the ERA Checking Account.

2: Membership Report:

- a. Scott Scharrer was unable to attend the meeting.
- b. Mike Schroeder reported that based on the subscriptions for the ERA Exchange Magazine the ERA Membership was about the same as previous months.

3: Technical/Training Committee Report:

- a. Lynn Gross reported that there hasn't been much activity in the last month.
- b. Lynn informed that Nathan Unger has made a request on updating the ERA Sources Guide on the ERA Web Site. Bob Thomas commented that Jessica needs to look at the usage for the Sources Guide. Bob added that it would take a lot of time to research all the categories. Mike Schroeder felt that this would be a good idea to clean up the sources that are no longer in business. Mike Dietrich wants Jessica to finish up the ERA Trade Show business and the mapping problems on the ERA Web Site before addressing the Sources Guide.
- c. Lynn informed that the Committee needs more videos.
- d. Ken Plourde asked if the calls to the ERA Tech Line are being logged. Bob Thomas informed that when he was manning the ERA Tech Line that he logged all calls and reported them at the ERA Board of Directors meeting but didn't know if Scott was doing this. Lynn will contact Scott on this matter.

4: ERA Exchange Magazine Report:

- a. Bob Thomas reported that as of the meeting date most all members had received their November issue of the Exchange Magazine. Bob added that the December issue is on target for the month.
- b. Mike Schroeder reported that Jim Richer from Richer Auto and Truck Electric in California had called the ERA Office to compliment the quality of the Exchange Magazine.
- c. Bob reported that he may look into doing Shop Profiles in the future.
- d. Ken Plourde asked for a copy of the news release that Bob wrote for the APRA discount in honor of Dick Vensel to add to the ERA Facebook account.

5: ERA Exchange Magazine Advertising Report:

- a. Stephanie Schroeder was unable to attend the meeting.

6: ERA Trade Show Report:

- a. Mike Dietrich reported that the ERA Trade Show Committee met on October 25th and finished up Registration Schedules, Seminar Schedules and Event Schedules. This information will be in December issue of the Exchange Magazine. Mike added that the ERA Trade Show Committee meeting is scheduled for November 29th, 2016.
- b. Mike Schroeder reported that the Vendor Packets are being finished up and will go out the first week of December.
- c. Mike Dietrich informed that the online registration is being finalized and should be on the ERA Web Site the last week of November or the first week of December.
- d. Lynn Gross asked about the APRA's acceptance for the ERA's offering for the 2017 ERA Trade Show. Ronnie Charnes informed that the APRA Board had discussed it and felt it was a good idea.

7: ERA Web Site Report:

- a. Jessica Myers reported that she has been working on the Mapping and Log In problems.
- b. Jessica reported that she is finishing up the On Line Registration for the 2017 ERA Trade Show.
- c. There was discussion on the Find a Rebuilder problem on the ERA Web Site. After researching the problem Jessica felt that she has found the problem and should have it corrected.

8: Old Business:

a. Online Shipping Costs;

- 1: Tabled to the December meeting.

9: New Business:

a. ERA Web Site Forum Rules and Postings:

- 1:** Mike Dietrich informed that he had viewed a couple of postings in the last few weeks that he felt were inappropriate. Mike added that he felt a committee should be formed to review the forum rules and postings. Mike reported that Ken Plourde has agreed to Chair the position of the Forum Rules Committee. Bob Thomas, Matt Wight and Jessica Myers will serve on the committee. The Forum Rules Committee will review the ERA Forum Rules and report back to the ERA Board of any changes. Mike felt if an inappropriate post is made to the ERA Forums the ERA Webmaster should generate an email to send to the ERA Member informing them of the violation.

Being no further business a motion was made by Lynn Gross to adjourn the meeting. Mike Schroeder made a second to the motion. All ayes. Meeting adjourned at 7:30 pm CST.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR DECEMBER 21ST, 2016 AT 6:30 PM CST.

Respectfully submitted.
Daren Roggentien.
Secretary.