

Minutes ERA Board of Directors Wednesday August 17th, 2016.
President Mike Dietrich called the meeting to order at 6:30pm CDT.

Attendees: Art Glass, Ronnie Charnes, Jessica Myers, Scott Scharrer, Alan Reynolds, Stephanie Schroeder, Matt Wight, Lynn Gross, Mike Dietrich, Mike Schroeder, Ken Plourde, Larry Hagemeister, Daren Roggentien.

1: Treasurers Report:

- a. Mike Schroeder presented a profit & loss statement for the month of July 2016.
- b. Mike reported a balance of \$23,987.26 in the ERA Checking Account with all bills paid in full.

2: Membership Report:

- a. Scott Scharrer reported the following membership in the ERA.
 - 1. 354 Rebuilder Members.
 - 2. 34 Supplier Members.
 - 3. 1 Warehouse Member.
 - 4. 7 Global Rebuilder Members.
 - 5. 1 Global Supplier Member.
 - 6. 17 Individual Members.Total membership in the ERA is 414 members.

3: Technical/Training Committee Report:

- a. Lynn Gross reported that he has sent an email to Committee Members on seminars for the 2017 ERA Trade Show. Dan Marinucci has agreed to do a seminar on vehicle diagnostics with basic procedures. Mohammad Sammi has agreed to do a seminar on any subject the ERA would like to have. Tim Weyandt with a battery buying group would be willing to do a seminar that was technically and not product oriented. Lynn added that Tim expressed interest in having a booth at the 2017 ERA Trade Show and also joining the ERA.
- b. Lynn informed that the ERA Web Site seminar could have members that have used the ERA Web Site to solve problems with rebuilding or testing units report their findings and have open discussions.
- c. Lynn reminded that the ERA Trade Show Committee will have their first meeting for the 2017 ERA Trade Show on August 30th and anyone that has ideas on seminars needs to contact him.

4: ERA Magazine Report:

- a. Bob Thomas was unable to attend the meeting.

5: ERA Magazine Advertising Report:

- a. Stephanie Schroeder reported that the September issue of the Exchange Magazine will go to the printers on the week of August 15th.
- b. Stephanie reported that Select Parts is a new advertiser.
- c. Stephanie informed that she has received a few more want ads.

6: ERA Trade Show Report:

- a. Mike Dietrich reported that the first meeting for the 2017 ERA Trade Show Committee has been scheduled for August 30th, 2016. Mike added that the meeting will focus on setting up seminars and tours. Once the schedule has been set the 2017 Trade Show information can be announced in the Exchange Magazine and on the ERA Web Site.

7: ERA Web Site Report:

- a. Jessica Myers reported that the ERA Web Site has been running well.
- b. Jessica reported that the first email blast was sent out to 497 contacts using Constant Contact. Of the 497 emails that were sent out 45% were opened and 18% opened the ERA Web Site from the Link provided in the email blast. After discussion some meeting attendees reported that they could not open the ERA Web Site from the link in the email blast. Jessica will work on correcting this. Mike Schroeder informed that some of the emails in Constant Contact may not be good addresses and that the list in Constant Contact needs to be cleaned up and a current list should be imported from the ERA Membership role.

8: Old Business:

- a. **Online Shipping Costs:**
 - 1. Tabled to the September meeting.

9: New Business:

- a. **You Tube Video of 2016 ERA Trade Show**
 - 1. Mike Dietrich reported that he has spoken with Helen and the video should be completed by the end of August.
- b. **Net Income for the ERA:**
 - 1. Ken Plourde inquired about the ERA net income year to date. After discussion most of the income for the ERA comes through memberships that are paid in August and September. Mike Schroeder reported that the Quick Books program will be able to track expenses against budgeted amounts but he has not had time to set this up.

Being no further business a motion was made by Mike Schroeder to adjourn the meeting. Ken Plourde made a second to the motion. All ayes. Meeting adjourned at 7:15 pm CDT.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR SEPTEMBER 21ST, 2016 AT 6:30 PM CDT.

Respectfully submitted.
Daren Roggentien.
Secretary.