

Minutes ERA Board of Directors Wednesday January 20th, 2016

President Mike Dietrich called the meeting to order at 6:35 pm CST.

Attendees: Henry Henke, Ronnie Charnes, Art Glass, Alan Reynolds, Scott Scharrer, Drew Withrow, Matt Wight, Jerry Kieffer, Kenny Turner, Lynn Gross, Mike Schroeder, John Brillman, Bob Thomas, Ken Plourde, Bill Ernst, Howie Gore, Mike Dietrich, Daren Roggentien.

1: Treasurers Report:

- a. Mike Schroeder presented a P&L statement for December 2015 and a P&L statement for the year of 2015. Mike added that if anyone would like a copy to please contact him.
- b. Mike reported a balance of \$28,145.39 in the ERA checking account with all bills paid in full.
- c. Ken Plourde asked if the income from advertising has fallen off in The Exchange Magazine. Mike explained that the accounting system is done on a cash basis so all the advertising dollars might fluctuate on a monthly basis. Mike added that as far as advertising numbers we have lost some and gained some advertisers. Stephanie plans on speaking with Vendors at the 2016 Trade Show.

2: Membership Report:

- a. Scott Scharrer reported that he did not have any firm numbers at the time of the meeting.

3: Technical/Training Committee Report:

- a. Howie Gore reported that Bob Thomas is working on a Tech. article dealing with Chinese starter armatures.
- b. Howie informed that the Tech. Committee is working on an article dealing with problems that are related to the IMS Relay on 39 MT Delco starters.
- c. Ken Plourde is working on a video on Moly coating starter armature shafts to prevent starter drive hang ups.

4: Exchange Magazine Report:

- a. Bob Thomas reported that the January issue of the Exchange Magazine went out on time. Mike Schroeder added that he has been working with the printers and the January issue went to the USPS on January 4th and the earliest anyone received their copies was January 15th. Mike informed that he put tracers on the issues that some members were not receiving and everyone received their January issue. The problem is with the USPS. Lynn Gross asked if the issues could have their date changed, the February issue would become the March issue. Bob replied that he felt everything should stay the same. Bob added that things are running on time. The only issue there will be a problem with is the April issue because of the 2016 ERA Trade Show being in the middle of the month.
- b. Bob reported that the February issue will be going to the printers by January 22nd.

5: ERA Trade Show Report:

- a. Mike Dietrich reported that Trade Show Committee members had a conference call with the Conference Center on January 6th. The Trade Show Committee also met on January 6th. One of the main focuses right now is promoting the Trade Show to non-members. Ronnie Charnes has the information to do his mailings. Stephanie designed an ad for the APRA to include in their Magazine and forwarded information to Jessica to put on the ERA Home Page.
- b. Mike Schroeder reported that he has received registration forms from 16 rebuilders representing 9 companies and all but 12 booths have been reserved. Mike reported that the donations for the Vendor Reception are going real well. Mike added that he will be doing more email blasts.
- c. Bill Ernst reported that WAI will be doing email blasts to their customers on February 1st, February 15th and March 1st.

6: Old Business:

a. Dennis Jacinto Program:

- 1: Mike Dietrich reported that he has spoken with Dennis and he is about ready to go live with his program, PartsRef.Com. To access the program a link will be set up from the ERA Home Page that can only be accessed by members of the ERA. Mike added that he will contact Jessica on getting this set up.

b. Lester/Kwikfinder Program:

- 1: Bill Ernst reported that he will be sending out emails to rebuilders that are customers of WAI informing them of the promotion for the Lester/Kwikfinder program. Bill informed that this will go out to approximately 5000 rebuilders. Mike Schroeder extended a Thank You to WAI and Bill on behalf of the ERA for the generosity that WAI and Bill have extended to the ERA members. Lynn Gross added that a Thank You should also be printed in The Exchange Magazine.

7: New Business:

a. Nominating Committee:

- 1:** Ken Plourde informed that a Nominating Committee needs to be formed to contact Advisory Board Members and Board of Director Members on positions that are up for reelection. This year Larry Hagemeister is the Chairperson for the Nominating Committee.

The positions that are up for reelection are:

All of the Advisory Board
Executive Vice President
N.E Vice President
N.W. Vice President
S.W. Vice President
Canada East Vice President
Treasurer

Art Glass, Lynn Gross and Jerry Keiffer volunteered to assist Larry with making phone calls. Mike Dietrich will contact Larry.

b. Member Dues Increase:

- 1:** Scott Scharrer brought up the possibility of a dues increase. Scott informed that it has been 6 years since the ERA has increased their dues to members. Mike Dietrich added that the value of being a member has increased greatly. A motion was made by Art Glass to have Mike Dietrich form a committee to present a proposal to the Board of Directors at the February Board of Directors meeting. A second was made By Ronnie Charnes. All ayes. Motion passed.

c. Binders for the Exchange Magazine:

- 1:** Mike Schroeder reported that he has spoken with a company about binders to store The Exchange Magazine in. The binders are designed so the Magazine would not have to be punched. The cost of the binders would be around \$20.00 with a minimum purchase of 100 binders. After discussion Mike will look into this and report back at the February Board of Directors meeting.

Being no further business a motion was made by Mike Schroeder to adjourn the meeting. Lynn Gross made a second to the motion. All ayes. Meeting adjourned at 7:35 pm CST.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR FEBRUARY 17TH, 2016 AT 6:30 PM CST.

Respectfully Submitted.
Daren Roggentien.
Secretary.

