

Minutes ERA Board of Directors March 15th, 2017

President Mike Dietrich called the meeting to order at 6:30 pm CDT.

Attendees: Ronnie Charnes, Alan Reynolds, Jessica Myers, Matt Wight, Lynn Gross, Gene Kaiser, Lonnie Bain, Jerry Kieffer, Ken Plourde, Mike Schroeder, Michele Schroeder, Mike Dietrich, Mike Tweed, Daren Roggentien.

1: Treasurers Report:

- a. Mike Schroeder presented a Profit and Loss Statement for the month of February 2017.
- b. Mike reported a balance of \$59,005.46 in the ERA Checking Account.
- c. Ken Plourde questioned the negative amount on the Exchange Magazine Subscription line. Mike explained there was an overpayment and a refund that made the negative number. Ken asked about a line for the Shipping for the Exchange Magazine. Mike explained that the February issue went out early and was paid in January. Mike added that the mailing list for the Exchange Magazine has been cleaned up which removed approximately 30 mailings.

2: Membership Report:

- a. Michele Schroeder reported a current membership in the ERA of 404.
- b. Michele presented a report on the Delinquent Members that she has contacted for the 1st quarter of 2017. The report showed that she contacted 30 Delinquent Members and she was able to resign 6.

3: Technical/Training Committee Report:

- a. Lynn Gross reported that there were no new videos for the month.
- b. Lynn reported that all 2017 ERA Trade Show Seminar presenters were registered.
- c. Gene Kaiser informed that he is producing videos for Regitar on vehicle installs and trouble shooting testing and was wondering if the ERA would be interested in adding these to the ERA Video Library. After discussion attendees felt that this would be a great addition. Gene will keep Lynn informed.

4: Exchange Magazine Report:

Bob Thomas was unable to attend the meeting and forwarded the following.

- a. Bob reported that everything is running good with the Magazine.
- b. Stephanie has the material for the April issue and he is working on the May issue.

5: Exchange Magazine Advertising Report:

Stephanie Schroeder was unable to attend the meeting.

- a. Mike Schroeder reported that Stephanie is currently working on signage for the 2017 ERA Trade Show and the April issue may be a few days late.

6: ERA Trade Show Report:

- a. Mike Dietrich reported that the ERA Trade Show Committee met on March 7th. Mike informed that the Menus were finalized and everything is on schedule.
- b. Michele Schroeder reported that 82 Rebuilder Members have registered for the Trade Show and Supplier Members and their Staff totaled 40. Michele added that most of the Vendor Booths have been filled.
- c. A question was asked if any APRA Members have registered. Michele informed that there hasn't been any as of the meeting date.
- d. Mike Dietrich informed that the ERA Trade Show Committee will meet on March 28th to finalize all the details.

7: ERA Web Site Report:

- a. Jessica Myers reported that the ERA Web Site was running good. Jessica informed that she was contacted on the ERA Web Site not showing it was protected from being Hacked. Jessica informed that she contacted the provider and they assured her that the Web Site was protected. Jessica will contact the provider and have them confirm this by email ensuring this.
- b. Mike Tweed asked if any changes could be made in the ERA's Sourcing Guide to allow Members to search by an item to see what Companies could supply the item. Jessica informed that she will look into this after the 2017 ERA Trade Show.
- c. Ken Plourde asked if any Technical Articles that have been written for the Exchange Magazine have been added to the ERA Web Site. Jessica informed that she hasn't added any since August of 2016 and will be working on adding them.
- d. Ken asked if the new ERA Members were being added to the ERA Web Site. Jessica informed that she will be working getting the New Members added.
- e. Ken questioned the total number of users on the ERA Web Site. After discussion it was decided to delete this.

8: Old Business:

a. Online Shipping Costs and Label Pricing:

- 1. Mike Schroeder reported that he is working on the costs and will have it completed by the 2017 ERA Trade Show.

9: New Business:

a. Exchange Magazine Subscription Rates;

1. Tabled until after the 2017 ERA Trade Show.

b. Volunteers for the ERA Booth at the 2017 ERA Trade Show:

1. Jessica informed that she will be setting up a form on the ERA Web Site Forums for Volunteers to sign up to work in the ERA Booth. Jessica added that she will be setting up a Phone Tree as has been done in the past for Members to add their cell phone numbers.

c. Early Bird Prize Drawings:

1. Mike Schroeder informed that he created an Excel File with the entrants name and a number for the Early Bird Prize drawing. There were 34 eligible entrants. The following entrants were selected by a number that was selected by a Meeting Attendee.

Prize #3: Show Registration. Lonnie Bain selected #7.

Winner: Tim Nummerdor from Fremont Generator.

Prize #2: Hotel Stay 4 days and 3 nights with 1 Breakfast. Jessica Myers selected #17

Winner: Art Glass from Willard Generator Service.

Prize #1: Hotel Stay 4 days and 3 nights and Show Registration for 1 person.

Jerry Kieffer selected #21.

Winner: Donnie Weber from BBB Industries.

Mike added that the Bed and Breakfast prize donated by the Hotel was included in prize #2.

d. Free Reference Books:

1. Lynn Gross reported that Wes Grueninger has posted a topic on the ERA Forums offering free Reference Books that had been donated to him from Barbara Vensel. Lynn felt that a thank you should be sent to Wes. Mike Dietrich will take care of posting a thank you to Wes.

Being no further business a motion was made by Lynn Gross to adjourn the meeting.

A second was made by Jerry Kieffer. All ayes. Meeting adjourned at 7:35 pm CDT.

**THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR SUNDAY APRIL 9TH, 2017
AT 7:00 AM LOCAL TIME AT THE DOUBLE TREE BY HILTON IN DEARBORN, MICHIGAN.**

Respectfully submitted.

Daren Roggentien.

Secretary.

