

Minutes ERA Board of Directors January 18th, 2017

President Mike Dietrich called the meeting to order at 6:30 pm CST.

Attendees: Alan Reynolds, Ronnie Charnes, Jessica Myers, Matt Wight, Tom Barrett, Mike Mackey, Lonnie Bain, Kenny Turner, Bill Ernst, Art Glass, Ken Plourde, Lynn Gross, Bob Thomas, Mike Schroeder, Mike Dietrich, Mike Tweed, Daren Roggentien.

1: Treasures Report:

- a. Mike Schroeder presented a Profit and Loss Statement for the 2016 year. The Profit and Loss showed a profit for the year of \$3,876.10. Mike informed that the printers for the Exchange Magazine hadn't invoiced the ERA for the November and December printings which would bring the profit to approximately the breakeven point. Discussion was had on the difference between the years of 2015 and 2016. Mike informed that there would be approximately a \$2,500.00 to \$3,000.00 loss between 2016 and 2016. Mike added that the advertising dollars were down and the ERA lost around 30-35 members in 2016.
- b. Mike reported a balance of \$34,605.57 in the ERA Checking Account.

2: Membership Report:

- a. Mike Schroeder reported that he will have ERA Membership Reports beginning with the February ERA Board of Directors meeting.

3: Technical/Training Committee Report:

- a. Lynn Gross reported that there hasn't been any new videos for the last 3-4 months.
- b. Lynn informed that there has only been 1 video submitted for the Video Rewards Contest.
- c. Lynn reported that there are articles that need to be added to the Technical Library. Lynn will contact Mike Dietrich on these.

4: Exchange Magazine Report:

- a. Bob Thomas reported that the February issue of the Exchange Magazine was at the printers and he is working on the March issue.
- b. Bob informed that he is working on a Technical Article for the Chevy Aveo Alternator.

5: Exchange Magazine Advertising Report:

- a. Stephanie Schroeder was unable to attend the meeting.

6: ERA Trade Show Report:

- a. Mike Dietrich reported that the ERA Trade Show Committee met on January 10th, 2017 and most of the arrangements are on schedule.
- b. Mike explained Alan Melton's suggestion on touring the Henry Ford Museum as a group on Thursday April 6th. Members that are interested should watch the ERA Forums and the Exchange Magazine for more information.
- c. Mike Schroeder reported that 19 Booths have been sold for the 2017 ERA Trade Show with 11 booths unsold.
- d. Mike Schroeder informed that Stephanie has been in contact with the APRA on the Co-Op Advertising. Stephanie will be sending the art work to the APRA on January 19th.
- e. Mike added that there is more advertising for the 2017 ERA Trade Show in the February issue of the Exchange Magazine.

7: ERA Web Site Report:

- a. Jessica Myers reported that the ERA Web Site has been performing well.
- b. Jessica informed that the 2017 ERA Trade Show registration is online and is on the ERA Forums.

8: Old Business:

a. Online Shipping Costs:

- 1: Tabled to the February meeting.

b. ERA Forum Rules:

- 1: Committee Chairperson Ken Plourde thanked Bob Thomas, Matt Wight and Jessica Myers for serving on the ERA Forum Rules Committee.
- 2: Ken presented an update to the ERA Forum Rules with only a few proposals. (see attached)
- 3: After discussion Mike Dietrich suggested that the ERA Webmaster, ERA President and the ERA Vice President should be able to contact the ERA Member and inform them of the infraction. There was one change that needed to be made to the proposal. Bob Thomas will write an article explaining the ERA Forum Rules and Jessica will add it to the ERA Forums. A motion was made by Ronnie Charnes to accept the proposal after the change. A second was made by Mike Schroeder. All ayes. Motion approved.

9: New Business:

a. ERA/APRA Co-Op:

- 1:** Mike Dietrich presented an email that he received from Bob Thomas on a proposal for Co-Op Technical Articles. (see attached) Bob Thomas informed that there would be no cost to either organization for the Technical Articles. A question was asked if the articles would come out simultaneously in the Exchange Magazine and the Global Connection. Bob informed that they will. Mike Schroeder commented on the size of the articles as the Exchange Magazine is running out of space. Bob commented that the articles could be broken down and run in consecutive months. A motion was made by Mike Schroeder to approve 4 Technical Articles per year to Co-Op with the APRA. These Technical Articles will be noted that they were produced by Bob Thomas and Wes Grueninger. A second to the motion was made by Ken Plourde. All ayes. Motion approved.

b. Invited Guest to the 2017 ERA Trade Show:

- 1:** Ken Plourde brought a suggestion to the ERA Board of Directors to invite Barbara Vensel to the 2017 ERA Trade Show as a guest and comp. her hotel room and registration fees. After discussion Bob Thomas suggested having Alan Melton contact Barbara and get her approval. Ken Plourde made a motion to invite Barbara Vensel as a guest to the 2017 ERA Trade Show and comp. her hotel room and registration fees with her approval. Mike Schroeder made a second to the motion. All ayes. Motion approved. Ken will contact Alan Melton and have him contact Barbara.

c. ERA Charter Member Roster:

- 1:** Ken Plourde questioned if there was a list of Charter Members to the ERA. Bob Thomas informed that there was but was going to have to see if he could find it. Mike Schroeder will check at the ERA Office and see if there is a list.

d. Nominating Committee:

- 1:** Ken Plourde reminded that he is still in need of volunteers to make phone calls on this year's ERA Board nominations.

Being no further business a motion was made by Ronnie Charnes to adjourn the meeting. A second was made by Ken Plourde. All ayes. Meeting adjourned at 7:35 pm CST.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR FEBRUARY 15TH, 2017 AT 6:30 PM CST.

Respectfully submitted.
Daren Roggentien.
Secretary.

