

Minutes ERA Board of Directors July 19th, 2017

President Mike Dietrich called the meeting to order at 6:30 pm CDT.

Attendees: Art Glass, Alan Reynolds, Jessica Myers, Bob Thomas, Dennis Jacinto, Michele Schroeder, Stephanie Schroeder, Gene Kaiser, Al Steadman, Mike Dietrich, Joe Mazzone, Bill Ernst, Mike Tweed, Ken Plourde, Ted Heywood, Jerry Kieffer, Alan Melton, Paul Sailon, Daren Roggentien.

1: Treasurers Report:

Mike Schroeder was unable to attend the meeting and provided the following.

- a. Profit and Loss Statement for the month of June 2017.
- b. Balance in the ERA Checking Account \$34,328.57.
- c. Mike Dietrich reported on the Profit and Loss Statement that income from membership dues were up around \$10,000.00 from the same time as one year ago and the bottom line is breaking even from the same time as one year ago. Expenses for the Exchange Magazine are about the same as one year ago but income is down around \$5,000.00 due to advertising income. Bob Thomas added that membership dues were increased in the last year which would explain the increase in dues income. Mike Schroeder's document showed \$5,060.00 in unpaid or delinquent membership dues for the year.

2: Membership Report:

- a. Michele Schroeder reported the current ERA Membership at 401 Members.
- b. Michele reported that she made 10 calls to delinquent Members for the month. 1 rejoined, 1 Supplier Member is pending and 1 new member joined. Michele added that Mohammad Samii is doing a great job when he receives a technical call from a non-member. Mohammad forwards contact information to Michele. Michele informed that she can then call them with ERA Member Benefits. Alan Melton informed Michele that he will forward contact information for a possible new member.

3: Technical/Training Committee Report:

- a. Acting Chairman Ken Plourde reported that the Technical/Training Committee met on July 12th, 2017. Ken informed that the minutes from the meeting are on the ERA Web Site Forums. Jessica Myers informed that the Technical/Training Forum can only be viewed by the Committee Members. After discussion Jessica will make the Technical/Training Committee Forum available to all ERA Board Members.
- b. Ken went over the following items that were discussed at the Technical/Training Committee meeting.

1: Plug Code Program:

Mike Dietrich informed that Dan from Aptrak is ready to go with program but the ERA Web Site and Aptrak aren't compatible. Dan, Dustin and Jessica are working on a fix.

2: Video Editing Proposals:

Ken informed that he has received quotes from Helen Hillman and Wes Grueninger.

3: Technical Articles:

Ken informed that Bob Thomas and Mohammad Samii are working on Technical articles.

4: Contests:

Ken reported that the Committee decided to keep the **"IT WORKED FOR ME"** contest and the **"VIDEO REWARDS"** contest. The contests will be advertised earlier to draw more interest. Jessica informed that she is working on getting the contests on the ERA Web Site as well as doing an email blast to send out to members. Stephanie Schroeder informed that she will be adding them to the Exchange Magazine as well.

5: New Forum:

Mike Dietrich informed that he felt an **"Interchange Forum"** would be a good tool for ERA Members. The Forum would allow ERA Members to do a search using unit numbers and would then produce a list of units that would interchange by just making simple changes such as clock position or a pulley or regulator change. The Forum would have to be monitored so no false information is issued. Jessica will be looking into adding this feature.

6: 2018 ERA Trade Show Seminars:

Ken reported that the Committee is responsible for setting up Seminars for the Trade Show. Ken added that Mohammad Samii has agreed to do 2 Seminars, Regitar will provide a Seminar, Dan Marinucci has provided a couple of ideas for Seminars and Bill Ernst informed that WAI will provide a Seminar. Ken reminded that if anyone has an idea for topics for Seminars to get ahold of him or anyone on the Committee.

4: Exchange Magazine Report:

- a. Bob Thomas informed that the August issue of the Exchange Magazine is at the printers and should be received by ERA Members the first week of August.
- b. Bob informed that he is working on the September issue.

5: Exchange Magazine Advertising Report:

- a. Stephanie Schroeder reported she has not gained any new advertiser but also has not lost any either. Stephanie added that Romaine Electric has run full page ads for the last 2 months. Stephanie reported that there have been more classified ads the last month.
- b. Stephanie informed that she is working on the September issue.

6: 2018 ERA Trade Show Report:

- a. Mike Dietrich reported that the 2018 ERA Trade Show Committee will not meet until a Venue needs to be decided on. Mike Schroeder will travel to Montgomery, Alabama the first week of August to meet with personnel for possible Venues for the 2018 ERA Trade Show.

7: ERA Web Site Report:

- a. Jessica Myers reported that she has sent out the email blast announcing Mohammad Samii as the ERA Technical Advisor and for Mohammad manning the ERA Tech. Line.
- b. Jessica informed that she is working on installing buttons on the ERA Web Site for Non ERA Members to subscribe to the Exchange Magazine. Jessica added that there will have to be separate buttons for United States, Canadian and Global subscribers.
- c. Jessica informed that she will be adding the contest information to the ERA Web Site.
- d. Jessica reported that she has been working with Dustin at Apptrak on the Plug Code Program.

8: Technical Advisor Report:

Mohammad Samii was unable to attend the meeting.

9: Old Business:

a. Global Subscriptions:

- 1: Tabled to the August ERA Board of Directors meeting.

b. Plug Codes:

- 1: Mike Dietrich informed that the Plug Code Program when finished will not belong to the ERA.
- 2: Mike informed that he spent time talking with Dan and Dustin from Apptrak on the time frame that it will take to get the Plug Code Program on the ERA Web Site. Dustin informed Mike that he could install his program on the ERA Web Site if allowed. Mike added that this would take Dustin approximately 30 hours and he would be able to complete the project in 2-3 weeks at a cost of \$1,200.00 to the ERA. Mike informed that he spoke with Jessica and she informed him she is working on updating the ERA Web Site but it could take 2-3 months to complete. Jessica added that she would like Dustin to install his program on the ERA Web Site. After discussion a motion was made by Ken Plourde to have Dustin install the Plug Code Program to the ERA Web Site at a cost not to exceed \$1,200.00. Art Glass made a second to the motion. All Ayes. Motion approved. Mike Dietrich will contact Dan and Dustin and draw up a non-disclosure agreement for Apptrak and What Com Electric.

10: New Business:

a. Profit and Loss Statement:

- 1: Ken Plourde informed that he has concerns with the Profit and Loss Statement showing a loss for the month. Mike Dietrich informed that the only concern that he felt needed to be monitored is the Exchange Magazine income. Mike added that he will keep a watch on this and if any action needs to be taken he will call a meeting.

Being no further business a motion was made by Daren Roggentien to adjourn the meeting. A second was made by Ken Plourde. All ayes. Meeting adjourned at 7:30 pm CDT.

THE NEXT ERA BORD OF DIRECTORS MEETING IS SCHEDULED FOR AUGUST 16, 2017 AT 6:30 PM CDT.

Respectfully submitted.
Daren Roggentien.
Secretary.