

Minutes ERA Board of Directors June 21st, 2017

President Mike Dietrich called the meeting to order at 6:30 pm CDT.

Attendees: Art Glass, Ronnie Charnes, Jessica Myers, Howie Gore, Alan Reynolds, Stephanie Schroeder, Ted Heywood, Lynn Gross, Michele Schroeder, Kenny Turner, Mohammad Samii, Mike Tweed, Dennis Jacinto, Mike Dietrich, Bob Thomas, Mike Schroeder, Gene Kaiser, Jerry Kieffer, Ken Plourde, Daren Roggentien.

1: Treasurers Report:

- a. Mike Schroeder presented a Profit and Loss Statement for the month of May 2017.
- b. Mike presented a Profit and Loss Statement that had figures for the 2017 ERA Trade Show. The Statement presented a profit of \$6,069.18.
- c. Mike reported a balance of \$42,899.28 in the ERA Checking Account.
- d. Dennis Jacinto would like to be added to the list of recipients that receive a copy of the Profit and Loss Statement. Mike Dietrich commented that according to the By-Laws any ERA Board Member can request that their name be added to the list of recipients that receive the Profit and Loss Statement.

2: Membership Report:

- a. Michele Schroeder reported the ERA has 398 current members.
- b. Michele presented a report on calls that she had made to delinquent members for the second quarter of 2017. The report shows that Michele made 26 calls with the following results.
 - 1 Supplier rejoined.
 - 4 Rebuilders rejoined.
 - 4 Rebuilders will be sending in their dues.
 - 5 Rebuilders need to be called back in July.
 - The rest have either sold, closed their business or Michele received no answer when they were called.
- c. Dennis Jacinto would like to be added to the recipients that receive this report.

3: Technical/Training Committee Report:

Mike Dietrich informed attendees that he had sent out an email and posted on the ERA Forums that Lynn Gross needed to step down as the Chairman for the ERA Technical/Training Committee due to health reasons. Mike informed that Ken Plourde would be filling the position until a new Chairman steps forward. Mike thanked Lynn for the outstanding job he done as the Chairman for the Committee.

- a. Ken Plourde welcomed Mohammad Samii as the new ERA Technical Advisor and assuming the position for the ERA Tech. Line.
 - b. Ken informed that the Technical/Training Committee will be working with the ERA Technical Advisor Mohammad Samii.
 - c. Ken reported that he will be setting up a Conference Call meeting in the next couple of weeks to introduce the Technical/Training Committee to Mohammad and discuss the ins and outs of the Committee.
 - d. Ken reminded attendees that the Committee is always looking for ideas for Technical/Training Videos.
 - e. Ken reported that he has produced a Video and is the process of finding someone to edit the Video. If anyone has suggestions please contact Ken.
- Ken also thanked Lynn for doing a great job as Chairman for the Committee.

4: Exchange Magazine Report:

- a. Bob Thomas reported that he has sent the July issue of the Exchange Magazine to Stephanie Schroeder.
- b. Bob informed that he is working on the August issue.

5: Exchange Magazine Advertising Report:

- a. Stephanie Schroeder that she is finishing up the July issue of the Exchange Magazine and it will be going to the printer.
 - b. Ken Plourde asked if the number of pages would be staying at 24. Stephanie informed that the July issue would have 20 pages as the June issue had extra pages for articles and advertising but the goal is to go back to 24 pages as new advertisers come forward.
 - c. Stephanie informed that she is working on a list of possible advertiser from the 2017 ERA Trade Show.
- Mike Dietrich complimented everyone that put together the June issue of the Exchange Magazine.

6: 2017 ERA Trade Show Report:

- a. Mike Dietrich reported the 2017 ERA Trade Show was a success and he received nothing but positive feedback.
- b. Mike informed attendees that Mike Schroeder will be traveling to Montgomery, Alabama in July to scout out Venues for the 2018 ERA Trade Show.

7: ERA Web Site Report:

- a. Jessica Myers reported that the ERA Web Site is running well.
- b. Jessica reported that she is working on getting the Alternator Plug Codes supplied by Apptrak on the ERA Web Site.
- c. Jessica informed attendees that she will be getting the Exchange Magazine subscription rates posted on the ERA Web Site.
- d. Jessica reported that there is a problem with Global Subscribers using Pay Pal to renew their subscriptions. Mike Schroeder will contact Jessica on this and report back at the July ERA Board of Directors meeting.

8: Technical Advisors Report:

- a. Mohammad Samii thanked attendees for welcoming him to the ERA Board.
- b. Mohammad thanked Jessica on the great job she done on installing Auto Electric Corner to the ERA Forums and Bob Thomas and Stephanie Schroeder for the great job on adding Auto Electric Corner to the Exchange Magazine.
- c. Mohammad reported that he had taken 15-18 calls on the ERA Tech Line in the past month with mostly simple issues. Mohammad added that the ERA needs to educate ERA Members on using the ERA Web Site as most questions could be answered there. Mohammad added that this could be a possible seminar topic at the 2018 ERA Trade Show.
- d. Mohammad informed attendees that he is looking forward to working with the ERA Technical/Training Committee.

9: Old Business:

a. Constant Contact:

- 1. Ken Plourde informed attendees that the ERA needs to be utilizing Constant Contact to inform ERA Members via email on what is happening within the ERA such as Mohammad Samii joining the ERA as Technical Advisor and manning the ERA Tech Line. Jessica informed that she will put an email together and send it out via Constant Contact. Mike Schroeder added that if anyone has information that they feel needs to be sent out to all ERA Members to contact Jessica.

b. New Label for the Label Program:

- 1. Ken Plourde asked if anything was in the works on the new label that he presented at the 2017 ERA Trade Show. Mike Schroeder will forward contact information to Ken.

10: New Business:

a. Plug Codes:

- 1.** Dennis Jacinto asked if it would be possible to use the Plug Code information in Parts Ref. Mike Dietrich informed that he would have to contact the personnel in charge of developing the program. Mike will contact them and report back at the July ERA Board of Directors meeting.

Being no further business a motion was made by Ken Plourde to adjourn the meeting. A second was made by Daren Roggentien. All ayes. Meeting adjourned at 7:10 pm CDT.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR JULY 19TH, 2017 AT 6:30 PM CDT.

Respectfully submitted.
Daren Roggentien.
Secretary.

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