

Minutes ERA Board of Directors April 26th, 2017

President Mike Dietrich called the meeting to order at 6:35 pm CDT.

Attendees: Art Glass, Ronnie Charnes, Alan Reynolds, Joe Mazzone, Howie Gore, Bob Thomas, Ken Plourde, Gene Kaiser, Matt Wight, Jerry Kieffer, Allen Steadman, Mike Dietrich, Mike Schroeder, Michele Schroeder, Alan Melton, Ted Heywood, Daren Roggentien.

President Mike Dietrich informed that the May 2017 ERA Board of Directors meeting was rescheduled for April 26th, 2017 to address business that had to be discussed prior to May 1st, 2017.

1: Treasurers report:

- a. Mike Schroeder presented a Profit and loss Statement for the month of March 2017.
- b. Mike reported a balance of \$42,325.73 in the ERA Checking Account with outstanding invoices from the 2017 ERA Trade Show that he has not received yet.
- c. Mike informed that he will have a Profit and Loss Statement for the 2017 ERA Trade Show at the June 2017 ERA Board of Directors meeting.

2: Membership Report:

- a. Michele Schroeder reported that she is making calls on the Delinquent Member list.
- b. Michele reported that the current membership is 387. Michele added that she has made 17 calls on expired ERA Members from the last month with the following results:
 - 1: 7 calls Michele left messages.
 - 2: 1 call the mailbox was full.
 - 3: 2 will call her back.
 - 4: 2 wanted emails sent with information on the Benefits of joining the ERA.
 - 5: 2 will rejoin this week.
 - 6: 2 Michele needs to call back.
 - 7: 1 says his check is in the mail.

3: Technical/Training Committee Report:

Lynn Gross was unable to attend the meeting.

4: Exchange magazine Report:

- a. Bob Thomas reported that the May issue of the Exchange Magazine was at the printers.
- b. Bob reported that he is working on the June issue of the Exchange Magazine. Bob added that he and Wes Grueninger are working on a Technical Article on Switches, Relays and Solenoids for the June issue.

5: Exchange Magazine Advertising Report:

Stephanie was unable to attend the meeting and forwarded the following:

- a. Stephanie reported that the May issue of the Exchange Magazine contained photos from the 2017 ERA Trade Show.
- b. The May issue of the Exchange Magazine included 24 pages with a lot of content and a full page ad from Romaine Electric.
- c. Stephanie reported that she has a list of Vendors to contact on advertising in the Exchange Magazine.

6: ERA Trade Show Report:

- a. Mike Dietrich informed that the 2017 ERA Trade Show was a success and he has had nothing but positive reviews.
- b. Mike reported that several Vendors and Rebuilder Members have written reviews that will be published in upcoming issues of the Exchange Magazine.
- c. Mike informed that the ERA Trade Show Committee will be formed in the upcoming months to begin work on the 2018 ERA Trade Show that will be held in Montgomery, Alabama.

7: ERA Web Site Report:

Jessica Myers was unable to attend the meeting and forwarded the following:

- a. Jessica informed that the ERA Web Site is in good shape and running well.
- b. Jessica reported that she is working on an Alternator Plug Code project. The search engine will be added to the ERA Web Site Home Page and will be a free benefit to ERA Members. The plug codes are being compiled by Apptrak, Bob Thomas and Scott Scharrer. The plug codes will also list repair harnesses. Jessica added she will have this to Mike Dietrich by May 5th, 2017. When the Plug Code project is complete it will be announced on the ERA Web Site as well as in the Exchange Magazine.
- c. Jessica reported that she will be working on getting the Technical Articles added to the ERA Web Site.
- d. Jessica reported that she will be working with Mike Tweed on the Sources Guide on the ERA Web Site when the Plug Code project is finished.
- e. Jessica added that she needs photos from the 2017 ERA Trade Show. Jessica felt that the photos could be part of an email blast highlighting what happens at an ERA Trade Show.

8: Old Business:

No old business was discussed.

9: New Business:

a. Mohammad Sammi's Proposal:

- 1.** Mike Dietrich reported that the ERA Executive Board received a proposal from Mohammad Samii on assuming a position with the ERA. Mohammad would discontinue his association with the APRA. Mohammad's proposal contained the following:
 - 1:** Provide monthly article "Auto Electric Corner" for the Exchange Magazine.
 - 2:** Cooperate with Bob Thomas or others in the ERA Technical/Training Committee.
 - 3:** Help in answering Technical Service questions.
 - 4:** Conduct 1 or 2 Seminars at upcoming ERA Trade Shows.
 - 5:** Help with planning and selected Topics and Trainers at upcoming ERA Trade Shows.
 - 6:** Remain an ERA Rebuilder Member through his business.
 - 7:** Be paid \$750.00 monthly for the above services.
- 2.** The ERA Executive Board met with Mohammad at the 2017 ERA Trade Show with the following additions to Mohammad's proposal:
 - 1:** Obtain the title as ERA Technical Advisor under ERA Budget item as Contacted Labor.
 - 2:** Report at monthly ERA Board of Directors meeting of current and future projects.
 - 3:** Provide a log of services rendered with his monthly invoice.
 - 4:** Work with the ERA Technical/Training Committee on projects that will benefit the ERA Membership.
 - 5:** Assume the position for the ERA Tech Hotline when the position becomes available.
 - 6:** Mohammad agreed to the above proposals.
- 3:** Discussion was had and attendees felt that this would be a great addition to the ERA. Bob Thomas informed that he would have no problems working with Mohammad on Technical articles. A question was asked on early outs by the ERA or Mohammad which will have to be addressed in the contract along with the pay and length of the contract. A motion was made by Jerry Kieffer to give the ERA Executive Board and President Mike Dietrich the authority to enter into a contract with Mohammad Sammi the position of Technical Advisor for the ERA with a payment not to exceed \$1,000.00 per month. A second to the motion was made by Art Glass. All ayes. Motion approved. Mike Dietrich will contact Mohammad Samii at his earliest convenience.

Being no further business a motion was made by Ronnie Charnes to adjourn the meeting. A second was made by Ken Plourde. All ayes. Meeting adjourned at 7:20 pm CDT.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR JUNE 21ST, 2017 AT 6:30 PM CDT.

Respectfully submitted.
Daren Roggentien.
Secretary.