

Minutes ERA Board of Directors July 17th, 2019

President Ken Plourde called the meeting to order at 6:30 pm central time.

Attendees: Ronnie Charnes, Alan Reynolds, Mike Mackey, Michele Schroeder, Ken Plourde, Stephanie Schroeder, Ted Heywood, Beth Dickson, Lonnie Bain, Mike Schroeder, Mike Dietrich, Mike Tweed, Bob Thomas, Dennis Jacinto, Jerry Kieffer, David Kieffer, Mohammad Samii, Nick Staub, Daren Roggentien.

1: Consent Agenda:

- a. There were no additions to the agenda.
- b. Mike Schroeder made a motion to approve the Consent Agenda. Mike Dietrich made a second to the motion. All ayes. Motion approved.

2: Secretary Report:

- a. Alan Reynolds made a motion to approve the minutes from the June 19th, 2019 ERA Board of Directors meeting. Mike Schroeder made a second to the motion. All ayes. Motion approved.

3: Treasurers Report:

- a. Mike Schroeder presented a Profit and Loss Statement for the month of June 2019. Mike added that June and July are slow months for membership renewals.
- b. Mike reported a balance of \$5,531.59 in the ERA Checking Account.
- c. Ronnie Charnes made a motion to approve the Treasurers Report. Daren Roggentien made a second to the motion. All ayes. Motion approved.

4: Membership Report:

- a. Michele Schroeder reported that as of June 30th, 2019 the ERA has 364 members.
- b. Michele informed attendees that she made 25 calls on July 9th to delinquent members with the following results: **7 renewals:**

- 1 was 16 months past due.
- 1 was 5 months past due.
- 3 were 4 months past due.
- 2 were 3 months past due

3 not renewing:

- 1 not rebuilding anymore.
- 1 maybe at a later date.
- 1 retired.

15 Various:

- 9 left messages.
- 2 emailed information.
- 3 will call back.
- 1 phone disconnected.

- c. A question was asked on grace time for delinquent members. Michele informed that the ERA Web Site is automatic at the end of the month and the Exchange Magazine the following month.

5: Correspondence Report:

- a. ERA Office no correspondence for the month.
- b. Daren Roggentien reported that 1 suggestion had been received from the Suggestion Box. The question received was I wish I did not have to Log In to the ERA Web Site multiple times daily. Bob Thomas will contact the ERA Member.

6: Exchange Magazine Report:

- a. Stephanie Schroeder reported that the August issue of the Exchange magazine is on schedule and will be going to the printer by the end of the week.
- b. Stephanie informed attendees that the Advertising is staying constant.

7: ERA Web Site Report:

- a. Bob Thomas reported that Dustin has finished the security changes on the ERA Web Site.
- b. Bob informed attendees that Dustin is working on updates to the pages.
- c. Bob reminded that he needs pictures of the ERA Board Members to add to the Association Contacts on the ERA Web Site.
- d. Bob reminded that anyone that is having problems on the ERA Web Site to contact him.

8: Technical Advisor Report:

- a. Mohammad Samii reported that the calls to the ERA Tech Line have been coming in as regularly.
- b. Mohammad reported that some calls he receives are from members trying to identify units. Most callers do not have enough information to help in identifying units.
- c. Ken Plourde questioned if any calls come into the ERA Tech Line from Non-ERA Members. Mohammad informed that no calls come into the ERA Tech Line from Non-ERA Members but if he receives help questions on his business line he encourages the caller to become a member of the ERA.

9: 2020 ERA Trade Show Report:

- a. Mike Schroeder reported that he has been in contact with Hotels and the Convention and Visitors Bureau in Cincinnati. Mike reported that he has received information and proposals from 2 Venues.
- b. Mike reported that he will be traveling to Cincinnati in the next few weeks to meet with representatives from the Venues. Mike added that we need to confirm the date for the 2020 ERA Trade Show as dates are filling up. The possible date for the 2020 ERA Trade Show will be the end of March 2020 or the first part of April 2020 depending on when Easter falls on.
- c. Bob Thomas and Stephanie Schroeder are working on a Theme for the 2020 ERA Trade Show.
- d. Mike informed attendees that he will schedule a 2020 ERA Trade Show Committee meeting after he returns and will have more information at the August 2019 ERA Board of Directors meeting.

10: Open Forum:

- a. No topics were discussed.

11: Old Business:

a. Membership Drive:

- 1: Nick Staub reported that he has not received many suggestions from ERA Board Members on the top 5 reasons for belonging to the ERA. Daren will send out a reminder to the ERA Board Members to forward benefits of belonging to the ERA.

12: New Business:

- a. No New Business was discussed.

Being no further business a motion was made by Mike Schroeder to adjourn the meeting. A second to the motion was made by Mohammad Samii. All ayes. Meeting adjourned at 7:05 pm central time.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR AUGUST 21ST, 2019 AT 6:30 PM CENTRAL TIME.

Respectfully submitted.
Daren Roggentien.
Secretary.