

Minutes ERA Board of Directors October 16th, 2019

President Ken Plourde called the meeting to order at 6:30 pm central time.

Attendees: Art Glass, Alan Reynolds, Beth Dickson, Bob Hopko, Joe Mazzone, Gene Kaiser, Glen McGlaughlin, Mike Tweed, Bob Thomas, Jeff Cazel, David Kieffer, Kenny Turner, Mike Schroeder, Michele Schroeder, Stephanie Schroeder, Mohammad Samii, Ken Plourde, Daren Roggentien.

1: Consent Agenda:

- a. There were no items added to the Agenda.
- b. Daren Roggentien made a motion to accept the Consent Agenda. Beth Dickson made a second to the motion. All ayes. Motion approved

2: Secretary Report:

- a. Ken Plourde reported that the Agenda needs corrected to show approval of the September 18th, 2019 minutes.
- b. Mike Schroeder made a motion to approve the Secretary Report as corrected. Beth Dickson made a second to the motion. All ayes. Motion approved.

3: Treasurers Report:

- a. Mike Schroeder presented a Profit and Loss Statement for the month of September 2019. Mike informed attendees that there were expenses for the 2020 ERA Trade Show in September 2019.
- b. Mike reported a balance of \$9,340.92 in the ERA Checking Account.
- c. Mohammad Samii made a motion to approve the Treasurers Report. Alan Reynold made a second to the motion. All ayes. Motion approved.

4: Membership Report:

- a. Michele Schroeder reported that as of September 25th, 2019 the ERA has 374 members.
- b. Michele reported that 12 members of the ERA had their membership expire on September 30th, 2019. Michele informed attendees that she has made calls with the following results:
 - 3 members renewed by phone.
 - 1 member closed their business.
 - 1 member sold their business.
 - 2 will be mailing in payment.
 - 4 left messages and waiting on return calls.

5: Correspondence Report:

- a. Michele Schroeder informed attendees the ERA Office received a Thank You from Kenny Turner's family.
- b. Daren Roggentien reported that he received 2 suggestions from the ERA Web Site Suggestion Box. Both suggestions were for Seminars at the 2020 ERA Trade Show. The first suggestion was for component testing and the second was on a business issue on taking credit cards. Daren will forward the suggestions to Mohammad Samii.

6: Exchange Magazine Report:

- a. Stephanie Schroeder reported that she is finishing up the November issue of the Exchange Magazine and it should be going to the printers by the end of the week.

7: ERA Web Site Report:

- a. Bob Thomas reported that the ERA Label Library pricing has been updated on the ERA Web Site.
- b. Bob informed attendees that 20 Technical Articles will be added to the ERA Technical Library. Bob added that he is working on updating the Search Engine for the Technical Articles and will be working with Dustin on this.
- c. Ken Plourde questioned if ERA Members will be able to register for the 2020 ERA Trade Show from the ERA Web Site? Bob informed that ERA Members will be able to fill out the registration form online and send it to the ERA Office but the ERA Office will have to contact them for payment.

8: Technical Advisor Report:

- a. Mohammad Samii reported that calls are coming in as normal with most calls on testing.
- b. Mohammad informed attendees that he had received a call from a Non-ERA Member from Texas. Mohammad added that he sent the caller information and benefits of being an ERA Member.
- c. Mohammad reported that the rebuilder he has been in contact with from Canada had not received the information he sent him as of meeting time. Mohammad added that he is recruiting him to become a member of the ERA and possibly do a Heavy Duty Seminar for the 2020 ERA Trade Show.

9: 2020 ERA Trade Show Report:

- a. Mike Schroeder reported that he has made contact with the new Manager at J&N and the he is very much onboard and very enthused with the ERA coming to Cincinnati for the 2020 ERA Trade Show. Mike reported that J&N would possibly do Seminars with Non-Rotating Electrical Suppliers such as Cole Hersee, Little Fuse, etc. Mike reported that the ERA would be spending Thursday up to 3:00 pm at J&N.
- b. Mike reported that he is working pricing for the 2020 ERA Trade Show registration.
- c. Mike informed that Litens is on board to do a Seminar.
- d. A suggestion was made on a possible Seminar on Hitachi Starter/Generators. David Kieffer will talk to Jerry and see if he would be interested in presenting a Seminar on this.

10: Open Forum:

a. Topics:

- 1. Phone numbers for new members: Glenn McGlaughlin

11: Old Business:

a. Membership Drive:

- 1: Michele Schroeder reported that she recalled 4 rebuilders from the September 2019 mailing with the following results:
 - 1 will be mailing in payment.
 - 1 not joining at this time.
 - 2 left messages and waiting on call back.
- 2: Michele reported that she mailed information to 5 more rebuilders on October 9th, 2019.
- 3: Discussion was had on how long will the ERA continue the Membership Drive? All agreed to run another 3-4 months and see what happens.

12: New Business:

- a. No New Business was discussed.

Being no further business a motion was made by Glen McGlaughlin to adjourn the meeting. Mike Schroeder made a second to the motion. All ayes. Meeting adjourned at 7:15 pm central time.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR NOVEMBER 20TH, 2019 AT 6:30 PM CENTRAL TIME.

Respectfully submitted.
Daren Roggentien.
Secretary.

