

## **Minutes ERA Board of Directors January 15<sup>th</sup>, 2020**

President Ken Plourde called the meeting to order at 6:30 pm central time.

**Attendees:** Art Glass, Ronnie Charnes, Alan Reynolds, Stephanie Schroeder, Ted Heywood, Bob Hopko, Mike Schroeder, Michele Schroeder, Bob Thomas, Beth Dickson, Mike Tweed, Lonnie Bain, Paul Sillon, Mohammad Samii, Ken Plourde, Mike Dietrich, Jerry Kieffer, Nick Staub, Daren Roggentien.

### **1: Consent Agenda:**

- a. Ken Plourde added to the Agenda under New Business Nominating Committee for 2020.
- b. Paul Sillon made a motion to accept the Consent Agenda. Mike Dietrich made a second to the motion. All ayes. Motion approved.

### **2: Secretary Report:**

- a. Mike Schroeder made a motion to accept the minutes from the December 18<sup>th</sup>, 2019 ERA Board of Directors meeting. Mike Dietrich made a second to the motion. All ayes. Motion approved.

### **3: Treasurers Report:**

- a. Mike Schroeder presented a Profit and Loss Statement for December 2019.
- b. Mike reported a balance of \$11,388.26 in the ERA Checking Account.
- c. Daren Roggentien made a motion to accept the Treasurers Report. Beth Dickson made a second to the motion. All ayes. Motion approved.

### **4: Membership Report:**

- a. Michele Schroeder reported that as of December 20<sup>th</sup>, 2019 the ERA has 362 members.
- b. Michele informed attendees that she made 10 calls to delinquent members with the following results:
  - 1: 2 past members renewed.
  - 2: 4 left messages and waiting for return calls.
  - 3: 1 past member retired.
  - 4: 1 past member out of business.
  - 5: 2 past members will call back.

### **5: Correspondence Report:**

- a. There were no reports from the ERA Office or the Secretary.

**6: Exchange Magazine Report:**

- a. Stephanie Schroeder reported that she is finishing up the February issue of the Exchange Magazine and should go to the printers next week.
- b. Stephanie informed attendees that she has been working on 2020 ERA Trade Show information.

**7: ERA Web Site Report:**

- a. Bob Thomas reported that he has been working with Dustin on adding information to the Technical Library.
- b. Bob informed attendees that he will be changing things up on the ERA Web Site Home Page with information for the 2020 ERA Trade Show. Stephanie added that she will be sending Bob information.
- c. Jerry Kieffer reported that the Hotel information for the 2020 ERA Trade Show needs to be added to the ERA Web Site. Stephanie will send Bob the information.
- d. Paul Sailon informed attendees that he was able to fill out the 2020 ERA Trade Show Registration form online but was unable to email it. Mike Schroeder explained that you cannot email the form from the ERA Web Site because of security issues. Bob will contact Dustin on adding information on the ERA Web Site on sending the Registration Form to the ERA Office.

**8: Technical Advisor Report:**

- a. Mohammad Samii informed attendees that calls have been coming in at 4-5 calls per day.
- b. Mohammad reported that the Seminars and Presenters for the 2020 ERA Trade Show have been finalized.
- c. Mohammad informed attendees that he would like to have a large screen for the 2020 ERA Trade Show Seminars.

**9: 2020 ERA Trade Show Report:**

- a. Mike Schroeder reported that everything is on track.
- b. Mike informed attendees that he will be signing the contract for the Saturday evening meal with the Caterer.
- c. Mike reported that he received a Video from the Ventriloquist and forwarded it to the ERA Board of Directors and received positive reports. Mike will have the Video posted on the ERA Web Site and have it included with the ERA email blasts.
- d. Mike reported that ½ of the Vendor Booths have been sold and 75 room nights have been booked.

**10: Open Forum.**

- a. There were no Topics discussed.

## **11: Old Business:**

### **a. Membership Drive:**

- 1:** Ken Plourde reported that he had spoken with Nick Staub and Nick forwarded 12 possible new members to Michele. Michele informed attendees that she sent out Exchange Magazines and information to 9 possible new members in the past week. The other 3 possible members have been past members or have had an Exchange Magazine subscription. Nick commented on the declining number of rebuilders.
- 2:** Ken reported that the ERA Board of Directors had a meeting on the responsibilities of the ERA Regional Vice Presidents. Ken added that the Regional Vice Presidents will be responsible for contacting delinquent ERA Members in their Region. Ken explained the procedure.
- 3:** Nick informed attendees that he will be working on “Why Belong To The ERA” flyers that will be added too Suppliers parts shipments to rebuilders. Discussion was had on possibly having a meeting at the 2020 ERA Trade Show with Vendors on sending the flyers with their parts shipments.
- 4:** Mike Schroeder informed attendees that some Suppliers are not supporting the ERA with advertising. Mike added that he had received an email from WAI that they would not be doing any print advertising in the upcoming year.

## **12: New Business:**

### **a. Nominating Committee for 2020 ERA Board of Directors and Advisory Board:**

- 1:** Ken Plourde informed attendees that Larry Hagemeister is the Chairperson for the 2020 ERA Nominating Committee. Ken added that anyone that would like to assist Larry to please contact Larry.

Being no further business a motion was made by Mike Schroeder to adjourn the meeting. Paul Sailon made a second to the motion. All ayes. Meeting adjourned at 7:45 pm central time.

**THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR FEBRUARY 19<sup>TH</sup>, 2020 AT 6:30 PM CENTRAL TIME.**

Respectfully submitted.  
Daren Roggentien.  
Secretary.