

Minutes ERA Board of Directors April 15th, 2020

President Ken Plourde called the meeting to order at 6:30 pm central time.

Attendees: Art Glass, Ronnie Charnes, Dennis Jacinto, Gene Kaiser, Joe Mazzone, Stephanie Schroeder, John Prinvale, Jim Richer, Tom Barrett, Lonnie Bain, Mike Dietrich, Kenny Turner, Jerry Kieffer, Mike Schroeder, Michele Schroeder, Mohammad Samii, Bob Thomas, Ken Plourde, Paul Sailon, Ted Heywood, Larry Hagemeister, Alan Melton, Daren Roggentien.

1: Consent Agenda:

- a. Mike Schroeder made a motion to approve the Consent Agenda with the Open Forum suspended. Mike Dietrich made a second to the motion. All ayes. Motion approved.

2: Secretary Report:

- a. Mike Schroeder made a motion to approve the minutes from the March 25th, 2020 ERA Board of Directors meeting. Jim Richer made a second to the motion. All ayes. Motion approved.

3: Treasurers Report:

- a. Mike Schroeder presented a Profit and loss Statement for the month of March 2020. Jerry Kieffer questioned the 2020 ERA Trade Show expenses. Mike informed that there was money spent in previous months for the 2020 ERA Trade Show. Ken Plourde questioned the Credit Card expenses. Mike informed that most of the expenses were from 2020 ERA Trade Show registration. Mike added that he spent about 2 ½ hours getting the ERA phone expenses straightened out for a savings of around \$250.00 per month.
- b. Mike reported a balance of \$18,708.27 in the ERA Checking Account.
- c. Mike informed attendees that the ERA 2019 taxes have been filed and a Treasurers Audit has been sent to Lonnie Bain for verification.
- d. Ken Plourde questioned if anything has come up for stimulus for Non-Profit Organizations due to the Corona Virus? Mike informed attendees that he has not received any information but he will stay on top of it. Mike Dietrich made a motion to approve the Treasurers Report. Daren Roggentien made a second to the motion. All ayes. Motion approved.

4: Membership Report:

- a. Michele Schroeder reported that as of March 27th, 2020 the ERA has 362 members. Michele added that the ERA received 2 new Rebuilder members after that date to bring the total to 364.

- b. Michele informed attendees that she made 19 calls to expired members with the following results:
 - 1) 6 left messages.
 - 2) 1 faxed copy of form.
 - 3) 3 will rejoin soon.
 - 4) 3 sending in membership payment.
 - 5) 6 no answer.
- c. Michele informed attendees that she would like the Regional Vice Presidents to contact her at the ERA Office at their earliest convenience for information on making calls to expired members in their Region.

5: Correspondence Report:

a. ERA Office:

- 1: Mike Schroeder reported that the ERA Office received a customer list from an ERA Supplier Member with 1600-1700 rebuilders that Stephanie sorted and sent email blasts with 2020 ERA Trade Show information. Mike informed attendees that he received an email from a past ERA Member about not receiving the Exchange Magazine free of charge any longer as was promised by the previous owner of the ERA. Mike informed that he responded and informed him of the current ERA business and invited him to attend the 2020 ERA Trade Show. Mike added that he didn't receive a response back.

b. Secretary:

- 1: No correspondence received.

6: Exchange Magazine Report:

- a. Stephanie Schroeder reported that the May issue of the Exchange Magazine is being finalized and will be going to the printers.
- b. Stephanie reported that she is working on the June issue.

7: ERA Web Site Report:

- a. Bob Thomas reported that the Shopping Cart for ERA Labels and Products is up and running on the ERA Web Site.
- b. Bob informed attendees that he has been working on what Guest Members have access to. Bob added that there are problems and he is working on getting these corrected.
- c. Ken Plourde reported that he has spoken with Bob Hopko and Mahle has offered to supply access to their catalogue from the ERA Web Site which Bob is working on. Bob added it will be the same format as the Mahle Web Site.
- d. Bob reported that the Auto Electric Corner and Tech Articles have been added to the ERA Web Site.

e. Ken Plourde questioned if the Key Words were being worked on for the Search Engine. Bob informed that they will be worked on as time is available.

8: Technical Advisor Report:

- a. Mohammad Samii reported that the number of calls has increased in the past month with the regular callers back as usual.
- b. Mohammad informed attendees that some calls that are received are difficult to answer as the callers don't have all the unit information that is needed.
- c. Ronnie Charnes questioned if all calls are from ERA Members. Mohammad informed that they are.

9: 2020 ERA Trade Show Report:

- a. Mike Schroeder reported that the 2020 ERA Trade Show was originally rescheduled to June 11th - June 14th. Mike informed attendees that he received a phone call from the Hotel that June 25th - June 28th was available if the ERA wanted to change to those dates. Mike informed attendees that he contacted the ERA Executive Board and ERA Trade Show Committee and all felt that it would be best to change to the later date. Mike reported that an announcement would be made as time moved forward. Ken Plourde informed attendees that the ERA Trade Show Committee will meet in mid-May and make a decision on whether the 2020 ERA Trade Show will go on.
- b. Mohammad questioned if the short time frame will work for Vendors and Seminar presenters. Mike replied it would be a wait and see item.

10: Open Forums:

- a. Suspended.

11: Old Business:

a. Membership Drive:

- 1. Ken Plourde reported that the Committee logged into ERA Web Site as Guest Members and run across several problems. Ken added that Bob is working on correcting the issues and the Committee will have a Conference Call after the issues are corrected.

12: New Business:

a. Membership Directory:

- 1: Ken informed attendees that Dan Bell would like to have What-Com Electric listed as a Rebuilder Member and felt that this listing should be done at no charge being Aptrak pays dues as a Supplier Member. After discussion Mike Dietrich made a motion to stand with the ERA By-Laws on this issue. Michele Schroeder made a second to the motion. All ayes. Motion approved. Ken will contact Dan.

b. Supplier Contact Representative:

- 1:** Ken informed attendees that Mark Hoogterp is no longer employed by WAI. Ken added that Mark has been the ERA Contact Representative for WAI. Ken reported that he contacted Bill Ernst and Bill informed Ken that there has been no discussion at WAI to appoint anyone to this position at this time. It was also noted that the ERA does not have a Contact Representative with J&N at this time.

Being no further business a motion was made by Ronnie Charnes to adjourn the meeting. Mike Dietrich made a second to the motion. All ayes. Meeting adjourned at 8:00 pm central time.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR MAY 20TH, 2020 AT 6:30 PM CENTRAL TIME.

Respectfully submitted.
Daren Roggentien.
Secretary.