

Minutes ERA Board of Directors October 21st, 2020

President Ken Plourde called the meeting to order at 6:30 pm central time.

Attendees: Art Glass, Bob Hopko, John Prinvale, Joe Mazzone, Jerry Kieffer, Mike Schroeder, Michele Schroeder, Stephanie Schroeder, Jeff Cazal, Alan Reynolds, Lonnie Bain, Ted Heywood, Bob Thomas, Kenny Turner, Mohammad Samii, Mike Dietrich, Gene Kaiser, Ken Plourde, Mike Mackey, Dan Bell, Daren Roggentien.

1: Consent Agenda:

- a. Mike Dietrich made a motion to accept the Consent Agenda. Ted Heywood made a second to the motion. All ayes. Motion approved.

2: Secretary Report:

- a. Art Glass made a motion to accept the minutes from the September 16th, 2020 ERA Board of Directors meeting. Mike Dietrich made a second to the motion. All ayes. Motion approved.

3: Treasurers Report:

- a. Mike Schroeder presented a Profit & Loss Statement for the month of September 2020. Ken Plourde questioned the refund amount for the 2020 EREA Trade Show income. Mike explained that the Profit & Loss Statement shows the refund and the amount is added back into the Exchange Magazine Advertising income for the month. Mike added that the ERA Web Site Hosting fee is for 2 years.
- b. Mike reported a balance of \$12,916.81 in the ERA Checking Account. Daren Roggentien made a motion to accept the Treasurers Report. Ted Heywood made a second to the motion. All ayes. Motion approved.

4: Membership Report:

- a. Michele Schroeder reported that as of September 24th, 2020 the ERA has 364 Members.
- b. Michele informed attendees that the 32 emails that she sent to ERA Members that were between 30-90 days past due the following results:
 - 1) 4 paid by phone.
 - 2) 3 will be sending in payments.
 - 3) 2 will not be renewing.
 - 4) 2 have closed their business.
- c. Michele reported that she sent out 16 emails on October 13th, 2020 on September non pays and as of October 16th, 2020 received payments from 4 Members. Michele added that she will continue to send emails for delinquent payments.
- d. Michele reported that there was 1 Guest Membership for the month. The Guest Member had bought his business 15 years ago and was using another ERA Members Log in information that has since closed. The Guest Member likes the information that is available on the ERA Web Site and has now joined.

5: Correspondence Report:

a. ERA Office:

1. Michel Schroeder reported that she didn't receive any Correspondence for the month.

b. Secretary:

1. Daren Roggentien reported that he didn't receive any Correspondence for the month.

6: Exchange Magazine Report:

- a. Stephanie Schroeder reported that she is finishing up the November issue of the Exchange Magazine and will be going to the printers in a few days.
- b. Stephanie informed attendees that the Advertising is remaining about the same.

7: ERA Web Site Report:

- a. Bob Thomas reported that Dustin has finished the Video Library project. Bob added that Guest Members will only be able to view part of the Videos.
- b. Bob reported that the Jimco PMA and Wiring Diagrams are being worked on.
- c. Bob informed attendees that the Search Engine for Technical Documents are being worked on.
- d. Bob reported that there are new Banner Ads that have been added.
- e. Mohammad Samii suggested adding a Link to make it easier for visitors to find out about and apply for a 30 day Guest Membership. Bob will work with Dustin to add the Link.

8: Technical Advisor Report:

- a. Mohammad Samii reported that the number of calls to the ERA Tech. Line has dropped off for the second month. Mohammad added that some calls he can't provide information to but always tries to help out.
- b. Mohammad reported that he received a call from an Auto Repair Shop that isn't an ERA Member. Mohammad informed attendees that the caller obtained the ERA information on an internet search. Bob will look into correcting this.
- c. Mohammad reported that he is working on Technical articles and will be adding photos to them.

9: 2021 ERA Trade Show Report:

- a. Mike Schroeder reported that there is nothing to bring up at this time.
- b. Ken Plourde questioned if we will be sending out Vendor Packets for the 2021 ERA Trade Show? Mike informed attendees that he will be contacting Vendors on attendance and Booth Space. Mike added that he will be using 2020 ERA Trade Show information from Vendors.

- c. Mike reported that fees will remain the same for Vendors for the 2021 ERA Trade Show. Hotel pricing will remain the same. Mike added that he will be contacting Transportation Companies, etc. on their fees for the 2021 ERA Trade Show.

10: Open Forums:

a. Topics:

- 1. Ron Davis an ERA Member that lost his business do to the Hurricane. Ken Plourde
- 2. Alternate ideas for the ERA Trade Show Seminars. Ken Plourde

11: Old Business:

a. Membership Drive:

- 1. Ken Plourde reported that the Membership Drive is a work in progress. Ken added that the Guest Membership access to the ERA Web Site is being worked on.

12: New Business:

a. Honor Roll inductee:

- 1. Ken Plourde reported that an ERA Member that has met the criteria to be added to the ERA Honor Roll Members had not been added. Ken Plourde made a motion to add the ERA Member to the ERA Honor Roll. Mike Schroeder made a second to the motion. All ayes. Motion approved. Bob Thomas will contact Dustin and have him added.

Being no further business a motion was made by Daren Roggentien to adjourn the meeting. Mike Schroeder made a second to the motion. All ayes. Meeting adjourned at 7:15 pm central time.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR NOVEMBER 18TH, 2020 AT 6:30 PM CENTRAL TIME.

Respectfully submitted.
Daren Roggentien.
Secretary.