

Minutes ERA Board of Directors November 18th, 2020

President Ken Plourde called the meeting to order at 6:30 pm central time.

President Ken Plourde informed attendees that past ERA President Henry (Handle Bar Hank) Henke had passed away and asked for a moment of silence in his memory.

Attendees: Mike Schroeder, Michele Schroeder, Ronnie Charnes, Joe Mazzone, Bob Hopko, Ted Heywood, Dennis Jacinto, Lonnie Bain, Mohammad Samii, Stephanie Schroeder, Bob Thomas, Kenny Turner, Jerry Kieffer, Mike Dietrich, Ken Plourde, Jim Richer, Daren Roggentien.

1: Consent Agenda:

- a. Mike Schroeder made a motion to accept the Consent Agenda. Mohammad Samii made a second to the motion. All ayes. Motion approved.

2: Secretary Report:

- a. Mike Schroeder made a motion to accept the minutes from the October 21st, 2020 ERA Board of Directors meeting. Mike Dietrich made a second to the motion. All ayes. Motion approved.

3: Treasurers Report:

- a. Mike Schroeder presented a Profit & Loss Statement for the month of October 2020.
- b. Mike reported a balance of \$8,780.13 in the ERA Checking Account.
- c. Mike informed attendees that the ERA Budget Committee needs to meet in December 2020 to finalize the 2021 ERA Budget. The meeting is scheduled for December 2nd, 2020 @ 6:30 pm central time. Daren Roggentien will send out a reminder to the ERA Budget Committee.

Daren Roggentien made a motion to accept the Treasurers Report. Ted Heywood made a second to the motion. All ayes. Motion approved.

4: Membership Report:

- a. Michele Schroeder reported that as of October 27th, 2020 the ERA has 358 members.
- b. Michele reported that she received ERA Membership renewals from 5 past due ERA Members that were emailed in October 2020.
- c. Michele informed attendees that she emailed 12 past due ERA Members for October 2020.

5: Correspondence Report:

a. ERA Office:

1. Michele Schroeder informed attendees that she received an anonymous phone call from a long time ERA Member about off topic articles in the Exchange Magazine. Mohammad Samii commented that the Rotating Electrical industry changes are very slow and coming up with new Technical Articles is very difficult. Jim Richer added that he felt Bob and Mohammad are doing a great job. Ken Plourde reported that he has written an article for the December issue of the Exchange Magazine on ERA Members coming up with ideas for Technical Articles.

b. Secretary:

1. Daren Roggentien reported that he didn't receive any Correspondence for the month.

6: Exchange Magazine Report:

- a. Stephanie Schroeder reported that the December issue of the Exchange Magazine is being finished up and will be going to the printers.
- b. Stephanie reported that the Advertising has remained unchanged.

7: ERA Web Site Report:

- a. Bob Thomas reported that the ERA Web Site Committee met with Dustin Baker and Dan Bell on modifications for the ERA Web Site to make it more user friendly for Guest Members. Bob added that they are moving forward with the changes and will hopefully be complete by next month.

8: Technical Advisor Report:

- a. Mohammad Samii reported that the number of calls has increased for the month.
- b. Mohammad informed attendees that he received a call from a Non-ERA Member. The caller had gotten the ERA Tech. Line phone number from ASAP, a Supplier Member from Minnesota. Mohammad added that he informed the caller of the benefits of being an ERA Member and suggested that he contact the ERA Office.

9: 2021 ERA Trade Show:

- a. Mike Schroeder reported that he has been contacted by the Holiday Inn on signing a contract for the 2021 ERA Trade Show. Mike reported that the original dates for the 2021 ERA Trade Show are March 25th - March 28th, 2021. Mike added that there are 4 other dates available, April 29th - May 2nd, May 20th - May 23rd, June 3rd - June 6th and June 24th - June 27th. Mike reported that the first 2 dates would have the same \$99.00 per night room rate and the last 2 dates the room rate would increase to \$119.00 per night. After discussion it was decided to move the discussion to New Business.

10: Open Forums:

a. Topics:

1. Go Fund Me for Ron Davis. Ken Plourde & Bob Thomas

11: Old Business:

a. Membership Drive:

1. Bob Thomas gave a rundown on the meeting that the Membership Committee had with Dustin and Dan on changes for the Global Subscriptions.
2. Ken Plourde reported that the Guest Membership is being finalized with hopes of getting Global Subscriptions.
3. Mike Schroeder reported that the ERA Office received an email from a Rebuilder/Core Supplier from the U.K. wanting information on the ERA Global Subscriptions.
4. Ken Plourde reported that he had spoken to Bill Ernst with WAI on their commitments to the ERA.

12: New Business:

a. 2021 ERA Trade Show:

1. Discussion was had on the current problems in the country with the Covid-19 virus. Attendees felt that the 2021 ERA Trade Show should be moved as far out as possible while keeping \$99.00 per night room rate. Ken Plourde made a motion to change the 2021 ERA Trade Show date to May 20th - 23rd, 2021 to keep the \$99.00 per night room rate. Jim Richer made a second to the motion. All ayes. Motion approved. Mike Schroeder will sign a contract with the Holiday Inn and contact the Sign Museum and Ventriloquist.

Being no further business a motion was made Mike Dietrich to adjourn the meeting. Jerry Kieffer made a second to the motion. All ayes. Meeting adjourned at 7:30 pm central time.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR DECEMBER 16TH, 2020 AT 6:30 PM CENTRAL TIME.

Respectfully submitted.
Daren Roggentien.
Secretary.