

Minutes ERA Board of Directors February 17th, 2021

President Ken Plourde called the meeting to order at 6:30 pm central time.

Attendees: Mike Schroeder, Lonnie Bain, Mike Dietrich, Ken Plourde, Bob Hopko, Mohammad Samii, Art Glass, Michele Schroeder, Joe Mazzone, Stephanie Schroeder, Tom Barrett, Bob Thomas, Jerry Kieffer, Jeff Cazal, Ted Heywood, Mike Mackey, Larry Hagemeister, Daren Roggentien.

1: Consent Agenda:

- a. Mike Schroeder made a motion to accept the Consent Agenda. Art Glass made a second to the motion. All ayes. Motion approved.

2: Secretary Report:

- a. Art Glass made a motion to accept the minutes from January 20th, 2021 ERA Board of Directors meeting. Mohammad Samii made a second to the motion. All ayes. Motion approved.

3: Treasurers Report:

- a. Mike Schroeder presented a Profit and Loss Statement for the month of January 2021.
- b. Mike reported a balance of \$3,513.93 in the ERA Checking Account. Daren Roggentien made a motion to accept the Treasurers Report. Lonnie Bain made a second to the motion. All ayes. Motion approved.

4: Membership Report:

- a. Michele Schroeder reported that as of January 28th, 2021 the ERA has 350 members.
- b. Michele informed attendees that there was 1 new Rebuilder that joined in January. The Rebuilder had a subscription to the Exchange Magazine that expired and after contacting him he decided to join as a Member for all the extra benefits.

5: Correspondence Report:

a. ERA Office:

1. Michele Schroeder reported that she didn't receive any Correspondence for the month.

b. Secretary:

1. Daren Roggentien reported that he received 1 email from an ERA Rebuilder Member on the possibility of doing a Tech. Article or a Seminar at the ERA Trade Show on how to use a scope for checking Alternators and Starters. Daren will forward the email to Mohammad Samii.

6: Exchange Magazine Report:

- a. Stephanie Schroeder reported that the March issue of the Exchange Magazine is finished and will be going to the printers.
- b. Stephanie informed attendees that the advertising has remained steady.
- c. Mike Schroeder reported on the problems with the USPS on the delivery of the January and February issues of the Exchange Magazine. Mike added that with the costs of printing and postage he informed the printers that the ERA would be suspending printing until the problems with the USPS is resolved. Mike reported that he has been in contact with the Senators Office on the problems.
- d. Mike informed attendees that he has been in contact with Suppliers on ways of increasing their advertising in the Exchange Magazine.

7: ERA Web Site Report:

- a. Bob Thomas reported that Dustin has most of the Global Subscription information finished up.
- b. Bob reported that they are working on Rebuilders being able to join online.
- c. Ken Plourde commented on the amount of work it has taken updating the ERA Web Site.
- d. Mohammad Samii questioned on how it is clarified on what is a Tech. Document and what is an Article? Bob informed attendees that he is handling this.

8: Technical Advisor Report:

- a. Mohammad Samii reported that the number of calls to the ERA Tech. Line was down for the month.
- b. Mohammad informed attendees that he will contact the ERA Rebuilder Member on the use of scopes for testing Alternators and Starters.

9: 2021 ERA Trade Show Report:

- a. Mike Schroeder reported that he has been in contact with all parties involved for the 2021 ERA Trade Show. Mike added that all are on board except for J&N. J&N will not be having a tour of their facility but may be able to set up Seminars with Manufacturers and possibly do a lunch at the Hotel.
- b. Mike reported that at this time the Hotel is still requiring masks be worn but what the ERA requires in the Ballroom is up to the ERA.
- c. Mike informed attendees that he will be scheduling a 2021 ERA Trade Show meeting in the next few weeks.

10: Open Forums:

- a. No Topics were discussed.

11: Old Business:

a. Membership Drive:

1. Ken Plourde reported that this is a work in progress.

12: New Business:

a. ERA/APRA Meeting:

1. Ken Plourde reported that he received a phone call from Dean Conner that the APRA is not interested at this time. Ken added that the ERA will still honor the ERA Member price to APRA Members at the 2021 ERA Trade Show. Ken informed attendees that the APRA is advertising the 2021 ERA Trade Show on their e-connection Web Site.

Being no further business a motion was made by Mike Schroeder to adjourn the meeting. Daren Roggentien made a second to the motion. All ayes. Meeting adjourned at 7:20 pm central time.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR MARCH 17TH, 2021 AT 6:30 PM CENTRAL TIME.

Respectfully submitted.
Daren Roggentien.
Secretary.