

Minutes ERA Board of Directors April 21st, 2021

President Ken Plourde called the meeting to order at 6:30 pm central time.

Attendees: Ronnie Charnes, Mike Schroeder, Michele Schroeder, Alan Reynolds, Mohammad Samii, Joe Mazzone, Ted Heywood, Stephanie Schroeder, Bob Hopko, Dennis Jacinto, Tom Barrett, Jeff Cazel, Mike Tweed, Jerry Kieffer, Lonnie Bain, Kenny Turner, Bob Thomas, Jim Richer, Ken Plourde, Paul Sailon, Dan Bell, Art Glass, Alan Melton, Daren Roggentien.

1: Consent Agenda;

- a. Ronnie Charnes made a motion to accept the Consent Agenda. Paul Sailon made a second to the motion. All ayes. Motion approved.

2: Secretary Report:

- a. Mike Schroeder made a motion to approve the minutes from the March 17th, 2021 ERA Board of Directors meeting. Jim Richer made a second to the motion. All ayes. Motion approved.

3: Treasurers Report:

- a. Mike Schroeder presented a Profit & Loss Statement for the month of March 2021.
- b. Ken Plourde questioned if the problems with AT&T have been resolved? Mike explained the problems and hopes to have them resolved in the next week.
- c. Mike reported a balance of \$6,719.55 in the ERA Checking Account. Daren Roggentien made a motion to accept the Treasurers Report. Mohammad Samii made a second to the motion. All ayes. Motion approved.

4: Membership Report:

- a. Michele Schroeder reported that as of March 31st, 2021 the ERA has 356 members.
- b. Michele informed attendees that there were 2 new Rebuilders that joined in March. Michele added that she was unable to make calls to expired ERA Members as she was busy making calls to ERA Members that had registered for the 2020 ERA Trade Show on their attendance for the 2021 ERA Trade Show.

5: Correspondence Report:

a. ERA Office:

- 1. Michele Schroeder reported that she received no Correspondence for the month.

b. Secretary:

- 1: Daren Roggentien reported that he received no Correspondence for the month.

6: Exchange Magazine Report:

- a. Stephanie Schroeder reported that the May issue of the Exchange Magazine is being finished up. Stephanie added that the May issue will be between 24-28 pages do to an increase in advertising.
- b. Mike Schroeder informed attendees on the time delay with the USPS on delivery of the Exchange Magazine. The USPS has put a tracer on the April issue. Mike added that he is looking into changing the postal service to speed up the delivery.
- c. Stephanie informed attendees that she will be doing email blasts for the 2021 ERA Trade Show.

7: ERA Web Site Report:

- a. Bob Thomas reported that he has caught up with everything for Dustin. Bob added that he is working with Dustin on understanding what the ERA needs on the ERA Web Site.
- b. Ken Plourde reported that the Find a Rebuilder feature is back on the ERA Web Site Home Page.

8: Technical Advisor Report:

- a. Mohammad Samii reported that there is not much to report on the Tech. Line calls other than that there has been an average number of calls for the month.
- b. Mohammad reported that he received a call on the ERA Tech. Line from a Non Member of the ERA. Mohammad reported that he helped him out and informed of the benefits of belonging to the ERA and encouraged him to join.
- c. Mohammad informed attendees that he is working on Tech. articles and 2021 ERA Trade Show Seminars and Schedules.

9: 2021 ERA Trade Show:

- a. Mike Schroeder reported that everything is moving forward at a fast pace. Mike reported that Michele has been busy making calls and cross checking to make sure all that have registered have made their hotel reservations. Mike added that the cutoff date for discount registration and hotel reservations is April 27th, 2021 and as of today we are 40 room nights short.
- b. Mike reported that there has been a lot of interest in the Thursday morning and afternoon Seminars. Mike added that he feels this has made for a lot of interest for attendance for the 2021 ERA Trade Show. Mike informed attendees that WAI, Regitar and Jimco have donated their Test Boxes that will be used for the Thursday afternoon Seminar to the ERA to offer for door prizes.
- c. Mike reported that all events and transportation are on schedule.

10: Open Forums:

a. Topics Discussed:

1. CC Battery Anniversary
2. Romaine Electric Anniversary
3. Wagner Alternator Anniversary
4. Northwest Regulator Anniversary

11: Old Business:

a. Membership Drive:

1. Ken Plourde informed attendees that the Annual ERA Trade Show is a plus for attracting and signing up new members to the ERA. Ken added that Suppliers are adding 2021 ERA Trade Show information to their parts shipments.
2. Ken reported that the Guest Membership feature is up and running on the ERA Web Site Home page. Mike Schroeder informed attendees that the ERA has received more request for Guest Membership than we have ever had. Mike added that Michele has been contacting those that have requester a Guest Membership to make sure they are able to access all that is available for them.

12: New Business:

a. 2021 ERA Trade Show Seminar Recordings:

1. Ken Plourde reported that there have been requests on the ERA Forums on possibly doing recordings of Seminars at the 2021 ERA Trade Show. The requests were made by ERA Members that would not be able to attend the 2021 ERA Trade Show do to travel restrictions or for health reasons do to the Corona Virus pandemic. Mike Schroeder reported that he contacted the A.V. Department at the Hotel and they advised him to do a recording versus a Zoom meeting do to the quality. The A.V. Department would do the recording with 2 cameras and 2 microphones with 1 microphone setup on a stand for questions. The A.V. Department would provide the manpower but would not do any editing. The editing would have to be done by the ERA. After editing the Seminars could be transferred to a thumb drive for purchase by ERA Members. The cost for the ERA to the A.V. Department would be \$4,000.00. Discussion was had on the Pros & Cons of doing the recordings. Ken Plourde made a motion to move forward with the project. Ted Heywood made a second to the motion. All ayes with the exception of Mohammad Samii being opposed. Motion approved.

Being no further business a motion was made by Ronnie Charnes to adjourn the meeting. Lonnie Bain made a second to the motion. All ayes. Meeting adjourned at 7:45 pm central time.

THE NEXT ERA BOARD OF DIRECTORS MEETING WILL BE THE ANNUAL MEETING AND IS SCHEDULED FOR MAY 23RD, 2021 AT 8:00 AM LOCAL TIME IN CINCINNATI, OHIO.

Respectfully submitted.

Daren Roggentien.

Secretary.