

Minutes ERA Board of Directors August 18th, 2021
President Ken Plourde called the meeting to order at 6:30 pm ct.

Attendees: Nathan Unger, Art Glass, Mike Schroeder, Stephanie Schroeder, Jerry Kieffer, Bob Hopko, Bob Thomas, Paul Sillon, Mike Mackey, Michele Schroeder, Ryder Keller, Kenny Turner, Joe Mazzone, Lonnie Bain, Mohammad Samii, Ken Plourde, Mike Dietrich, Daren Roggentien.

1: Consent Agenda:

- a. Mike Schroeder would like to add to New Business forming the 2022 ERA Trade Show Committee. Mohammad Samii made a motion to accept the Consent Agenda. Mike Dietrich made a second to the motion. All ayes. Motion approved.

2: Secretary Report:

- a. Paul Sillon made a motion to approve the minutes from the July 21st, 2021 ERA Board of Directors meeting. Bob Hopko made a second to the motion. All ayes. Motion approved.

3: Treasurers Report:

- a. Mike Schroeder presented a Profit and loss Statement for the month of July 2021. Mike added that the monthly Profit and Loss Statement will also include year to date figures.
- b. Mike reported a balance of \$4,255.82 in the ERA Checking Account.
- c. Mike informed attendees that the Bi-Annual report has been sent to the Missouri Secretary of State for the ERA Non-Profit standing. Daren Roggentien made a motion to approve the Treasurers Report. Mohammad Samii made a second to the motion. All ayes. Motion approved.

4: Membership Report:

- a. Michele Schroeder reported that as of July 31st, 2021 the ERA Has 356 Members.
- b. Michele informed attendees that she made several calls and sent emails to delinquent ERA Members.

5: Correspondence Report:

a. ERA Office:

- 1. Michele Schroeder reported that she didn't receive any Correspondence for the month.

b. Secretary:

- 1. Daren Roggentien reported that he didn't receive any Correspondence for the month.

6: Exchange Magazine Report:

- a. Stephanie Schroeder reported that the September issue of the Exchange Magazine is being finished and will be going to the Printers.
- b. Stephanie informed attendees that she is working on Technical Articles and Auto Electric Corner Articles to be added to the ERA Web Site.
- c. Stephanie reported that the editing of the Videos of the 2021 ERA Trade Show Seminars is approximately 85% complete. Stephanie added that when the Videos are complete they will be put on a flash drive and will be announced in September on the ERA Web Site and announced in the October issue of the Exchange Magazine.

7: ERA Web Site Report:

- a. Bob Thomas reported that he will be in contact with Dustin on finishing the On Line Registration for the 2022 ERA Trade Show.
- b. Bob reported that he is working on the Search function on the ERA Web Site. Ken Plourde suggested enhancing the Search Bar on the ERA Web Site for better visibility. Bob will work on making the change.

8: Technical Advisor Report:

- a. Mohammad Samii reported that there was not anything new to report. Mohammad added that the calls coming to the ERA Tech. Line have been fewer than the previous month.
- b. Mohammad informed attendees that all calls coming into the ERA Tech. Line don't pertain to technical information and tries to answer the best he can.

9: 2022 ERA Trade Show Report:

- a. Mike Schroeder reported that he has been in contact with Hotels in Seattle for hosting the 2022 ERA Trade Show that will be held in late March or Early April 2022.
- b. Mike informed attendees that a 2022 ERA Trade Show Committee needs to be formed and a meeting needs to be scheduled.

10: Open Forums:

- a. **Topics discussed:**
 - 1. Attracting new ERA Members: Nathan Unger
 - 2. Plug Codes: Ryder Keller
 - 3. Merchant Lynx Program: Ken Plourde

11: Old Business:

a. Membership Drive:

1. Nathan Unger questioned if it would be possible to contact ERA Supplier Members on adding a link on their Web Site on ERA Membership.

b. Scholarship Program:

1. Jerry Kieffer reported that he has been in contact with ERA Board Members on forming an ERA Scholarship Program. Jerry added that he is working on application requirements and additional information on funding the Scholarship Program. After discussion the ERA would need to look at budgeting in December.

12: New Business:

a. 2022 ERA Trade Show Committee:

1. Mike Schroeder informed attendees that a 2022 ERA Trade Show Committee needs to be formed. Mike reported that the Trade Show Committee always includes the ERA Executive Board and anyone from the ERA Board of Directors or the ERA Advisory Board that wants to volunteer. Mike informed attendees that he would like to add Shaun Bray from Romaine Electric to the 2022 ERA Trade Show Committee as he is from the Seattle area. Bob Hopko and Jerry Kieffer also volunteered. Daren Roggentien will send out notifications of upcoming 2022 ERA Trade Show Committee meetings.

Being no further business a motion was made by Mike Schroeder to adjourn the meeting. Daren Roggentien made a second to the motion. All ayes. Meeting adjourned at 7:25 pm central time.

THE NEXT ERA BOARD OF DIRECTORS MEETING IS SCHEDULED FOR SEPTEMBER 15TH, 2021 AT 6:30 PM CENTRAL TIME.

Respectfully submitted.
Daren Roggentien.
Secretary.