

## **Minutes 2019 ERA Trade Show Committee August 29<sup>th</sup>, 2018**

Mike Dietrich called the meeting to order at 6:45 pm CT

**Attendees:** Art Glass, Jessica Myers, Stephanie Schroeder, Michele Schroeder, Mike Schroeder, Mohammad Samii, Bob Thomas, Ken Plourde, Mike Dietrich, Daren Roggentien.

### **1: Oasis Hotel and Conference Center:**

- a. Mike Schroeder reported that He, Michele, Stephanie and Daren and Crystal Roggentien traveled to Springfield, Missouri on the weekend of August 17<sup>th</sup>, -August 19<sup>th</sup> to meet with the Oasis Hotel and Conference Center Representative. Mike reported that the facility is dated but has recently been remodeled and is very clean and fresh. The decor is very nice with an indoor and outdoor pool. The Conference Center is very modern with their own A/V System with drop down Video Screens and Projectors. The Conference Center has their own A/V Technician on Staff that can elevate any problems that arise. Mike informed that he had negotiated a fee of \$250.00 for the 2019 ERA Trade Show. The Oasis Hotel has Video Screens to broadcast the daily events for the Trade Show. The Hotel also has the capability to broadcast the 2019 ERA Trade Show Itinerary to the Guest Room TV's. Mike informed that he has spoken with the Oasis Hotel on room rates and they would be about \$10.00 cheaper per night than the 2018 ERA Trade Show. The room night guarantee is 200-225 room nights over 3 days and the Oasis Hotel would Comp Rooms on the number of Guests reserved. Mike informed that he has the Catering Menu for the Lunch Buffets and the pricing is good. The Oasis Hotel has a free Breakfast Buffet every morning but is not exclusive for ERA Members. The Oasis Hotel has a very nice Restaurant and Bar. There are many other Restaurants located within walking distance of the Oasis Hotel. The Oasis Hotel has plenty of free parking for ERA Members that are driving to the Trade Show. The Oasis Hotel is 10-15 minutes from the airport with free shuttle service provided. ERA Members that are flying into the 2019 ERA Trade Show need to contact the Oasis Hotel with their arrival times. The Oasis Hotel and Conference Center is all under 1 roof and can be viewed online at Oasis Hotel and Conference in Springfield, Missouri. Michele reported that she has been in contact with the Springfield Chamber of Commerce and will be working on the details.

## **2: Tours:**

- a. Mike reported that the tour of SRC Rebuilders would have to be on Thursday April 4<sup>th</sup> as they only work Monday-Thursday and would probably last 2 hours. Mike informed that the SRC Rebuilders facility is very large and can be viewed at [srcreman.com](http://srcreman.com).
- b. Mike reported that the Wonders of Wildlife and Aquarium was taken and is well worth taking. The Wonders of Wildlife and Aquarium is handicap accessible. The tour is Self-guided and takes between 3-4 hours. The tour is very informative and displays a lot of history. The Wonders of Wildlife and Aquarium usually opens at 10:00 am but would open at 8:00 am to accommodate the ERA. Information can be viewed at [wondersofwilflife.org](http://wondersofwilflife.org)

## **3: Theme for 2019 ERA Trade Show:**

- a. Discussion was had on the Theme for the 2019 ERA Trade Show. Mike Schroeder brought up to the Committee that he felt a good Theme would be "Driven on Route 66" being Springfield is located on historic US Route 66. After discussion it was agreed use "Driven on Route 66" as the Theme as this could lead into Seminars on Starter Drive Rebuilding and Tooling and Equipment needed. Ken Plourde and Mohammad Samii will contact Drive Manufacturers as well as Equipment Manufacturers for Starter Drives.

## **4: Trade Show Booths:**

- a. Mike Schroeder informed that the Trade Show Booths for Vendors would remain the same size as last year. The cost for the Vendor Booths would include pricing for the Vendors information to be included in the ERA Show Guide.

Discussion was had on promoting the 2019 ERA Trade Show. All felt that the sooner we get information out the better. Bob will start promotions in the October issue of the Exchange Magazine.

**THE NEXT ERA TRADE SHOW COMMITTEE IS SCHEDULED FOR SEPTEMBER 12<sup>TH</sup>, 2018 AT 6:30 PM CENTRAL TIME.**

**The Committee will need to come up with pricing for meals, transportation, etc.**

Respectfully submitted.  
Daren Roggentien.  
Secretary.

**5: Tentative Schedule:**

**6:00 am- 10:00 am  
Thursday April 4<sup>th</sup>**

**Free Breakfast Buffet**

**SRC Tour:      Time to be determined  
Seminars:      Time to be determined**

**Friday April 5<sup>th</sup>**

**6:00 am-10:00 am  
7:00-7:30 am  
8:00-11:30 am  
12:00 noon-1:00 pm  
1:30-3:00 pm  
3:00-5:00 pm  
5:00-8:00 pm**

**Free Breakfast Buffet  
Load Buses  
Wonders of Wildlife Tour  
Lunch Buffet  
Seminars  
Seminars  
Trade Show Floor Open**

**Saturday April 6<sup>th</sup>**

**6:00 am-10:00 am  
8:00 am-12:00 noon  
12:00 noon-1:00pm  
1:00-4:00 pm  
4:00-5:00/5:30 pm  
6:30pm-8:00 pm  
8:00 pm-?**

**Free Breakfast Buffet  
Seminars  
Lunch Buffet  
Trade Show Floor open  
Seminar/Roundtable  
Banquet style plated Dinner in the Ballroom  
Possible entertainment in Ballroom**

**Sunday April 7<sup>th</sup>**

**6:00 am-10:00 am  
8:00 am-9:00 am**

**Free Breakfast Buffet  
ERA Annual Board of Directors Meeting**