



Hello Nardo,

My name is Ken Plourde and I am the current president of the Electrical Rebuilders Association in the United States. I believe that we have met at a past ERA Trade Show held here in the U.S. Our mutual friend, Ryder Keller of Jimco 2.0, has informed me of your conversations on the possibility of us working together to provide technical information on our association's website to the rotating electrical rebuilders in Europe.

Since I have become the president of the ERA, I have been working on projects to increase the awareness of our association, recruiting new members and retaining our current membership. The ERA Bylaws does not allow for membership outside of North America; however, we have a Website Access Program called "Global Subscription" that makes our Technical Information available to any rebuilder worldwide.

We have recently reviewed and upgraded our website's free **30-day Guest Website Access** program to provide rebuilders with a limited but complete sample of the benefits that we have to offer, including our Non-North American Global Subscription Program. This free 30-day trial is easily accessible from our website's homepage www.ElectricalRebuilders.org. A big red button in the top right corner of the homepage will take any interested rebuilder to an application page where they can sign up for the free look.

Once that is received by our business office, the trial account is set up and the applicant will be notified by email. The guest rebuilder will then have 30 days to explore the vast amount of technical information that we have to offer. As Ryder has conveyed to you, the ERA is in need of a European contact to help us let your community of European electrical rebuilders know about the ERA's programs and benefits.

I welcome you to try out our free 30-day guest trial yourself and provide us with some feedback on your experience. Please feel free to contact Ryder or myself regarding this project and I look forward to possibly working with you in the future.

Sincerely,

Ken Plourde, ERA President