

FOR IMMEDIATE RELEASE

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AUTOMOTIVE ELECTRICAL REBUILDER ATTENDS TRADE SHOW

GRAND RAPIDS, Mich. – (insert name(s) here) from (insert company name here) attended the Electrical Rebuilder's Association (ERA) Trade Show in Grand Rapids, Mich., last month. He (They) was (were) joined by approximately 300 members of the automotive electrical rebuilding industry from all over the world. Along with visiting 40 vendor exhibits, rebuilders attended technical sessions, business seminars, hands-on training and roundtable discussions.

The ERA is a non-profit trade association that provides education and training, and encourages professionalism for members of the automotive electrical rebuilding industry.

“These rebuilders were able to gain a remarkable amount of technical and business management information, as well as make contacts with other technicians which will help them in the shop for years to come,” said ERA President Jim Thomas.

The ERA is an outgrowth of the 24-year-old monthly trade paper, the *Electrical Rebuilder's Exchange*. It provides a targeted information and networking service through the newspaper; the ERA Trade Show; and Web site (www.electricalrebuilders.org).

(Insert rebuilder biography and/or company info in last paragraph.)

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