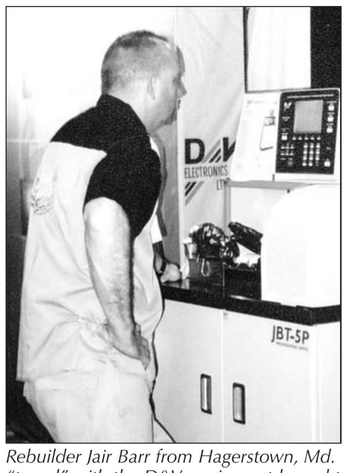
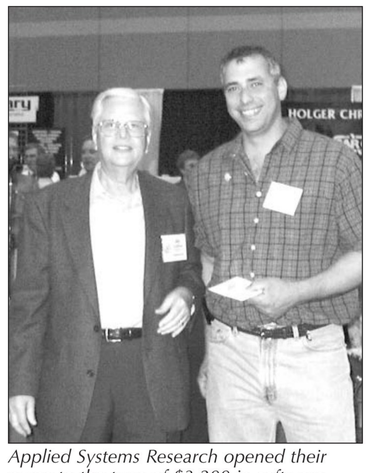
The Show in Pictures

EAST COAST Atlantic City EXCHANGE '05 May 19–22 ERA Trade Show

Dude! D&V Electronics of Woodbridge, Ontario received this year's Best of Show booth award for most creative use of space.



Rebuilder Jair Barr from Hagerstown, Md. "toyed" with the D&V equipment brought in for the live demo at their booth.



Applied Systems Research opened their purse to the tune of $3,200 in software for lucky rebuilder Franco Giangrasso of Poughkeepsie, N.Y.

Alfa Auto Electriqué gave away stators and rotors to their prize winner Rawlin Nightingale of Shippenburg, Pa.

Some newcomers exhibiting at the show were Sal Sacullo of Monmary Corp., Bohemia, N.Y.

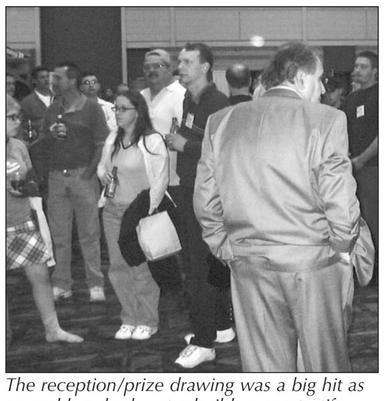
Other supplier newcomers were John McNamara of HT Electric Motor Co., of Tucson, Ariz., who was all smiles.

And the $10,000 JIMCO test bench winners are…Marion and Martina Szotak of Quality Rebuilders, Paterson, N.J.

The JIMCO crew gathered 'round their grand prize $10,000 test bench to celebrate 25 years of quality, excellence and service to the industry. The Grubes "just wanna have fun."

A special emblem adorned JIMCO's "tricked-out" 25th anniversary test bench so graciously and generously donated.

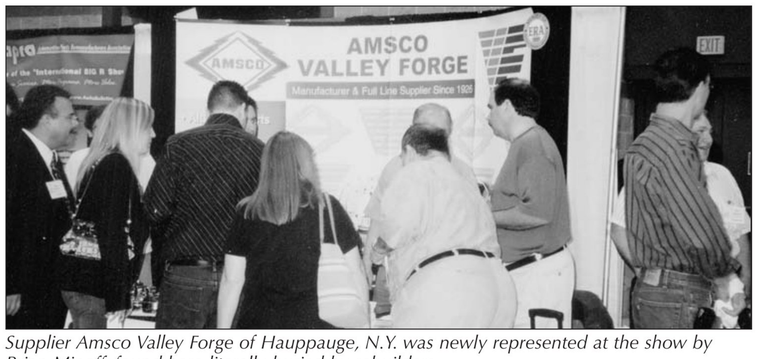
Newly formed company and first time exhibitor Robbie Sullivan of Accumax Auto Parts from Joplin, Mo. was also present.



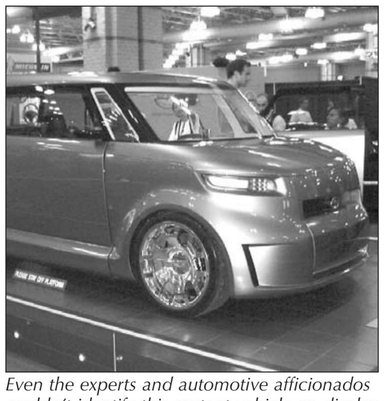
The reception/prize drawing was a big hit as several hundred rapt rebuilders can testify. Some needed a drink to calm their nerves.

Official emcee for the prize drawing was Philadelphia radio show host Big Daddy Graham, a cross between a television evangelist and New Jersey mobster. Hallelujah brothers and sisters!

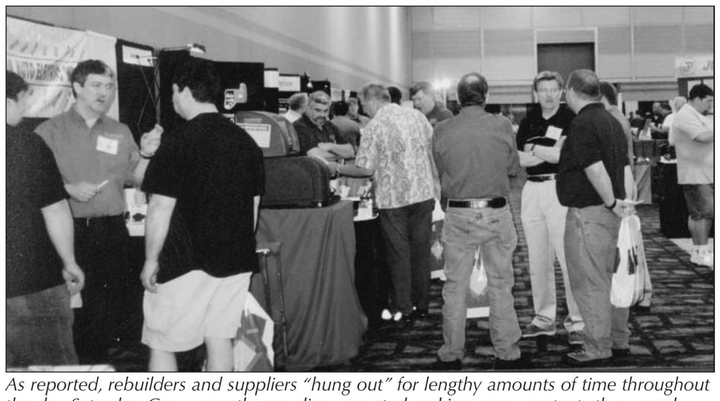
Thug wannabe, Paul Rupp, doubling as technical support staff at the ERE booth and keeper of the "bingo" cards, is shown here chained and handcuffed to the briefcase of potential winners.



Supplier Amsco Valley Forge of Hauppauge, N.Y. was newly represented at the show by Brian Minoff, found here literally buried by rebuilders.



Even the experts and automotive afficionados couldn't identify this mutant vehicle on display next door at the SEMA Int'l Auto Salon.



As reported, rebuilders and suppliers "hung out" for lengthy amounts of time throughout the day Saturday. Consequently, suppliers reported making more contacts than usual.

Pinch hitting at the Saturday morning marketing seminar, rebuilder Larry Hagemeister stepped up once again to be of service to his industry.

The new ERA Technical Education Seminars met with rave reviews from both Joe Davis loyalists and "first-timers."