

Charlotte Show Planning Meeting Scheduled

By Traci Matt

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Electrical Rebuilder's Association (ERA) Show Promoter Polly Shea has announced that the planning meeting for the 2006 show will be held in Charlotte, N.C. on the morning of Saturday, August 27. The meeting, located downtown in the Hilton Charlotte Center City, will be followed by an ERA board meeting.

The agenda will include the schedule of events, speakers and topics, training stations, plant tour/activity options, reception details, and attendance builders. They will also be discussing location options for the 2007 show.

According to Shea, there will be consideration of the "Adopt a Rebuilder" program—a new way for exhibitors to "extend themselves" to first-time attendees.

"Ever since the first planning meeting we had in Ft. Worth in 1998, the valuable input from rebuilders and suppliers has helped to make the show a much more useful tool for those who attend," said Shea. "I think it's important for people to know that there are those who donate a significant amount of their time and creativity planning events for the industry. Some things simply cannot be learned in any other way but by being there. These people understand that."

The show is slated for March 24 through 26 at the Charlotte Convention Center.