

New ERE Production Schedule

Beginning with the printing of this issue Electrical Rebuilder's Exchange, production dates have been moved up one week. Subscribers can now look forward to receiving their newspapers during the first week of each month, rather than well into the month as has happened with third-class mail speed.

Advertisements, press releases, new product releases, buyer's guide information, and articles for publication are now due on the 10th of the month preceding the month the paper is effective. For example, items for publication in the September issue are due on August 10.