

ERA News

Why Not?

There are at least ten good reasons to use the pair of show tickets arriving soon in Electrical Rebuilder's Association (ERA) members' mailboxes:

1. Your membership dues include show admission. You already paid to attend. Why not do it?
2. One lucky ERA member who attends the show will walk away with a brand new computer, complete with some handy software already installed. It could be you! You can only win if you are there.
3. Several more lucky ERA members will take away a 15-inch TV-DVD player combo—perfect for showing training DVDs at your shop or cartoons to the grandkids.
4. The Joe Davis "How Generators, Alternators & Starters Really Work" DVD is a wrap. It will be available at very special price for those who attend Davis's seminar. It will be available to show attendees at a great price too. After that, it will go to the regular price. Come to the show and save.
5. You can attend the Vensel Soldering School on the show floor and buy a DVD of the entire presentation to take back to your shop.
6. Not sure how to use the ERA Web site, or have a particular question? Drop by the ERA booth and get some one-on-one instruction.
7. There are 62 places to eat and drink in downtown Charlotte, within walking distance from the convention center. The host hotel, Hilton Town Center, is a first-class joint, and a stone's throw from the convention center.
8. Every ERA show is always a little different. Discover new suppliers. Meet the people in person you only know over the phone. Take advantage of special deals. Find those parts you thought were no longer available.
9. Stay over Sunday for the Automotive Parts Remanufacturers Association Electrical Clinic.

Mohammad Samii's class will address today's most common problems on charging and starting systems. Even if you don't work on cars yourself, this class will help you solve your customer's problems and eliminate some of those unnecessary returns.

10. NASCAR is all around.