The 25th Annual

ERA Trade Show



Your chance to kiss the bricks!

We are pleased to announce that the 25th Annual ERA Trade Show, "Rebuilder's Rally 2013," is slated for April 5 to 7 in Indianapolis, Ind. Indianapolis is located in the Great Lakes region, is the 12th largest city in the United States and one of the fastest growing metropolitan areas, with a variety of entertainment options for businesspeople and families.

Our headquarters will be the Wyndham Indianapolis West Hotel, adjacent to the new award-winning Indianapolis International Airport on I-70, and just 10 minutes west of the revitalized downtown. The exhibition, seminars and sleep rooms are all conveniently located under one roof. Airport services include Air Canada, Air Tran, American, Delta, Frontier, Southwest, United, and U.S. Airways.

Don't miss this chance to tour the Indianapolis Motor Speedway (IMS), which celebrated the 100th anniversary of its famed 500 mile race last year. The track opened in 1909 and is the world's largest spectator facility. It is so large that you could fit the Roman Coliseum, Vatican City, Wimbledon Campus, Rose Bowl, Yankee Stadium and Churchill Downs inside the 2.5-mile oval. Internationally famous, the IMS is home to both the world's largest and second-largest single-day sporting events, including the Indy 500, the largest single-day sporting event in the world.

The track is often referred to as the Brickyard, because shortly after its construction it was paved with 3.2 million bricks, each weighing over nine pounds. Although it is paved in asphalt today, a one-yard strip of bricks remains at the start/finish line. The tradition of kissing the bricks began in 1996 as a way of celebrating a win after a NASCAR race.

We look forward to repeating the great success of the twelfth E+ Show which was held at the fairgrounds in Indianapolis in 2001.

The annual show planning meeting is scheduled for next month via conference call. Rebuilders and suppliers, please contact the *Exchange* if you would like to be included in the meeting.

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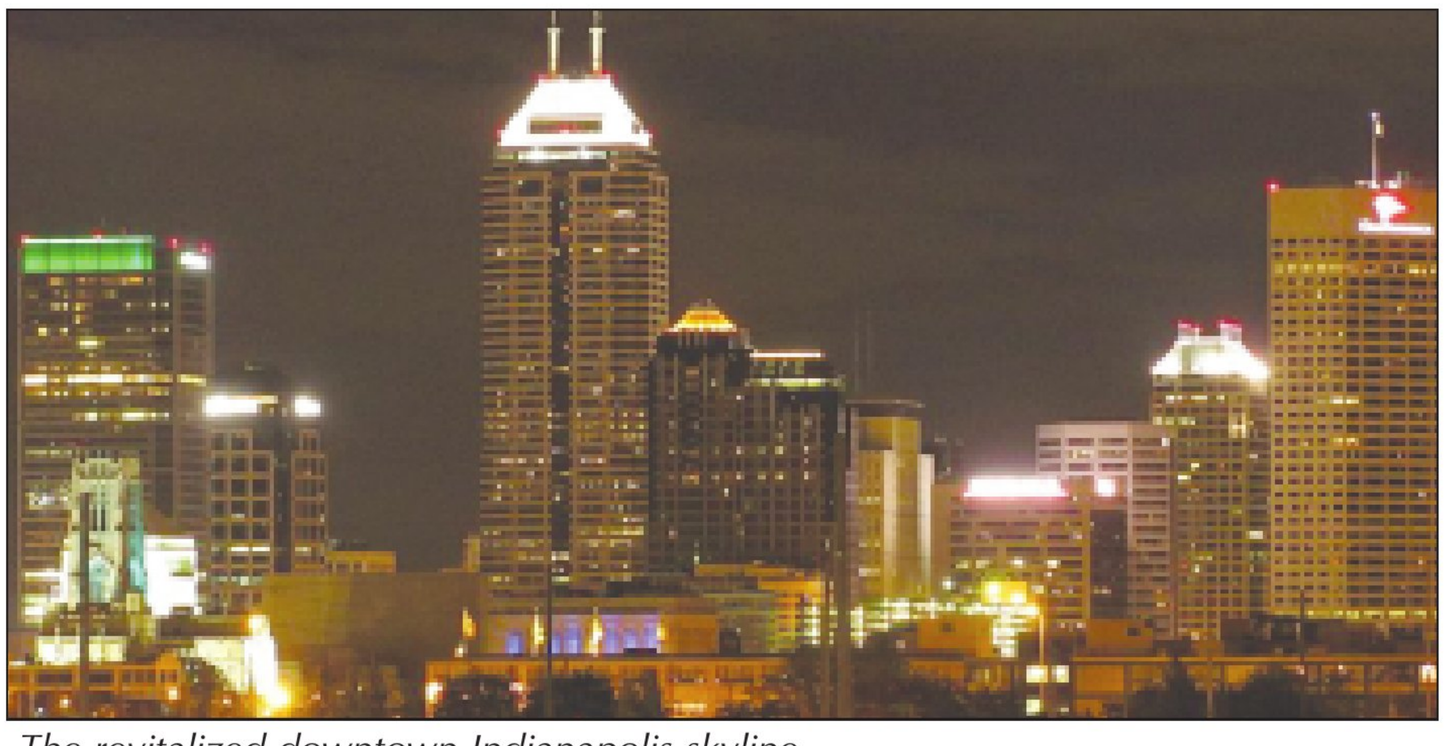

The revitalized downtown Indianapolis skyline.